



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: AIR VLMN MEGA MSCR 1.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025302 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000025104
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025103 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	850	
2	1	N/A	071249419908	Air Volume Mega Mascara	BLACK WSH	851	
3	1	N/A	071249419922	Air Volume Mega Mascara	BLAKEST BLACK WTP	853	

Column: 1 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WSH) HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000024982
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021489 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
4	1	322730156	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
5	1	322141496	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
6	1	322141543	071249343258	Voluminous Lash Paradise WSH	Black	201	

Column: 1 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR PRIMER HKBR (ALT) LIT **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000021180
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000021495, PM1000022017 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
7	1	322141454	071249330265	Voluminous Primer	Primer	300	
8	1	N/A	071249421536	Voluminous Mascara	DEEP VIOLET	970	
9	1	N/A	071249405062	Voluminous Mascara	deep green	960	

Column: 1 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK X-FIBER MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000021181
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021499 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
10	1	322145864	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213	
11	1	322148163	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215	
12	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680	

Column: 1 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS SPRSTR MCSRA HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000022742
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021498 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
13	1	322149240	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	
14	1	322141226	071249301500	Voluminous Superstar Mascara	Black (WSH)	622	
15	1	322141501	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623	

Column: 1 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000021182
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021493 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
16	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	
17	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645	
18	1	322730067	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	

Column: 1 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000022540
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021482 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
19	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
20	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

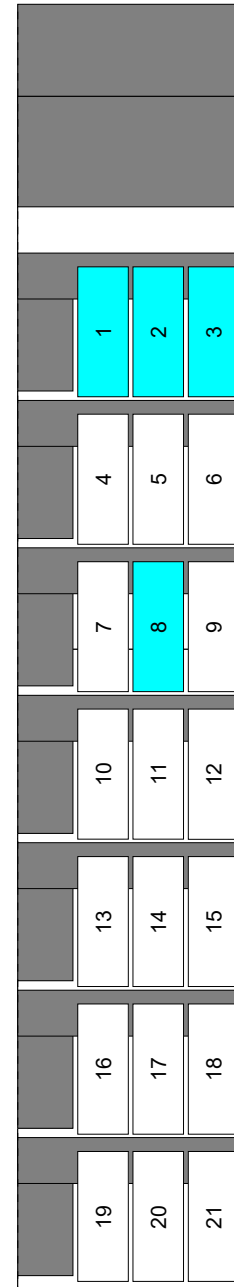
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

21	1	322140165	071249256701	Voluminous Butterfly Washable Mascara	Black	867
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Row: 01 Lower Notch: 32

Row: 02 Lower Notch: 27

Row: 03 Lower Notch: 20

Row: 04 Lower Notch: 12

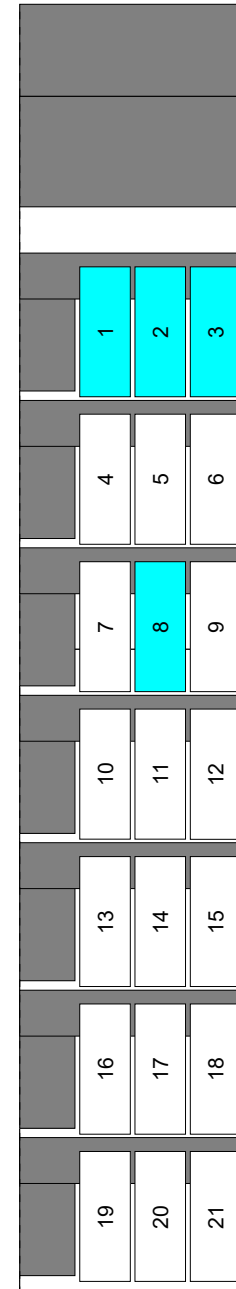
Row: 05 Lower Notch: 4

Row: 06 Lower Notch: 31

Row: 07 Lower Notch: 23

Row: 08 Lower Notch: 15

Row: 09 Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021
LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: AIR VLMN MEGA MSCR (PRODUCT ONLY) 2.2 6X12 **
SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025304 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
22	1	N/A	071249419939	Air Volume Mega Mascara	BLACK WTP	854	
23	1	N/A	071249415504	Bambi Mascara WSH	Extra Noir	407	
24	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	
25	1	N/A	071249404331	Bambi Mascara WSH	black	401	

Column: 2 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WTP) HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021490 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
26	1	322141404	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	
27	1	322148935	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
28	1	322148838	071249343319	Voluminous Lash Paradise WTP	Black	203	
29	1	322140937	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	

Column: 2 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
30	1	322140440	071249372029	Voluminous Straight Brush	Burgundy	950	
31	1	322147581	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	
32	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	
33	1	322144973	071249749012	Voluminous Straight Brush	Black	305	

Column: 2 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK XTR VOL CLGN WP HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021502 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
34	1	322145212	071249148808	Extra Volume Collagen Washable	Black	675	
35	1	322145254	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695	
36	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910	
37	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910	

Column: 2 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS SPRSTR MSCR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021498 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
38	1	322145165	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest ...	624	
39	1	322141218	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WT...	625	
40	1	322146454	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	
41	1	322146454	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	

Column: 2 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK DBL XTD BTY TBS HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021468 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
42	1	322146551	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	
43	1	322146543	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	
44	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
45	1	322140830	071249149744	Double Extend Beauty Tubes	Black	570	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

22	23	24	25
26	27	28	29
30	31	32	33
34	35	36	37
38	39	40	41
42	43	44	45
46	47	48	49

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 2 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY WP MSCR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024533 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
46	1	322140181	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869	
47	1	322147612	071249256695	Voluminous Butterfly WTP	Blackest Black	871	
48	1	322147620	071249256688	Voluminous Butterfly WTP	Black	870	
49	1	322149884	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

22	23	24	25
26	27	28	29
30	31	32	33
34	35	36	37
38	39	40	41
42	43	44	45
46	47	48	49

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021
LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: BAMBI EXTRA NOIR MSCR 1.1 6X12 **
SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023991 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
50	1	N/A	071249404348	Bambi Mascara WSH	black brown	402	
51	1	N/A	071249404355	Bambi Mascara WTP	blackest black	405	
52	1	N/A	071249404362	Bambi Mascara WTP	black	406	
53	1	N/A	071249385210	Lash Serum Solution		0	

Column: 3 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021496 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
54	1	322145076	071249006412	Voluminous Waterproof	Black	360	
55	1	322145076	071249006412	Voluminous Waterproof	Black	360	
56	1	322145084	071249006429	Voluminous Waterproof	Black Brown	365	
57	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	

Column: 3 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
58	1	322144981	071249669020	Voluminous Straight Brush	Black Brown	315	
59	1	322145018	071249019344	Voluminous Curved Brush	Black	340	
60	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	
61	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	

Column: 3 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
62	1	322145791	071249104729	Telescopic Mascara	Black	905	
63	1	322145806	071249104736	Telescopic Mascara	Black Brown	915	
64	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
65	1	N/A	071249390740	Telescopic Mascara	Black WTP	925	

Column: 3 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK UNLIMITED MSCR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021144 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
66	1	N/A	071249335857	Unlimited	Blackest Black	235	
67	1	N/A	071249335871	Unlimited	Black Brown	236	
68	1	N/A	071249335888	Unlimited	Blackest Black WTP	240	
69	1	322140296	071249194102	Voluminous False Lashes Mascara	Blackest Black	270	

Column: 3 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 5HK TLSCPC LNR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021480 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
70	1	322141200	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
71	1	322141200	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
72	1	322145822	071249119990	Telescopic Eyeliner	Black	810	
73	1	322145848	071249120033	Telescopic Eyeliner	Charcoal	820	
74	1	322142133	071249161906	Telescopic Waterproof Eyeliner	Black	800	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

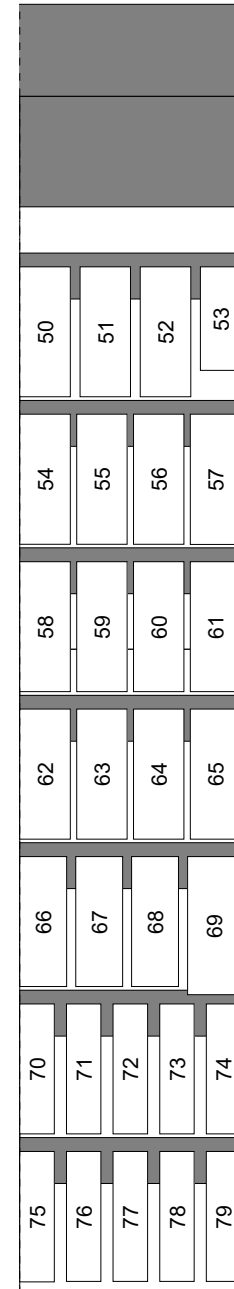
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 3 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 5HK PNCL PRFT HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021478 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
75	1	322145092	071249231791	Infallible Gel Lacquer Liner	Blackest Black	171	
76	1	322145351	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
77	1	322142832	071249082140	Pencil Perfect Eye Liner	Espresso	130	
78	1	322143325	071249336359	Voluminous Liner Noir	Blackest Black	300	
79	1	322147727	071249289839	Infallible Superstar Liner	Black	202	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

50	51	52	53	
54	55	56	57	
58	59	60	61	
62	63	64	65	
66	67	68	69	
70	71	72	73	74
75	76	77	78	79

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: LE LINER SIG EYE LNR 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023995 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 6HK LE LINER SIG EYE LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023945 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
80	1	N/A	071249415351	Le Liner Signature	Noir Cashmere	735	
81	1	N/A	071249415368	Le Liner Signature	Brown Denim	740	
82	1	N/A	071249415375	Le Liner Signature	Taupe Grey Tweed	745	
83	1	N/A	071249415382	Le Liner Signature	Blue Jersey	750	
84	1	N/A	071249415399	Le Liner Signature	Violet Wool	755	
85	1	N/A	071249415405	Le Liner Signature	Gold Velvet	760	

Column: 4 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 6HK INF SIG MATTE EYE LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022901 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
86	1	N/A	071249403709	Infalible Signature Matte Eyeliner	Black	700	
87	1	N/A	071249403716	Infalible Signature Matte Eyeliner	Blue	710	
88	1	N/A	071249403723	Infalible Signature Matte Eyeliner	Greige	720	
89	1	N/A	071249403730	Infalible Signature Matte Eyeliner	Burgundy	730	
90	1	322730180	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115	
91	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	

Column: 4 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 6HK INF PRO-LAST LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021165 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
92	1	N/A	071249385098	Infalible Pro-Last Liner	Burgundy	830	
93	1	N/A	071249385104	Infalible Pro-Last Liner	Bronze	840	
94	1	N/A	071249385937	Infalible Pro-Last Liner	Aubergine	850	
95	1	N/A	071249385944	Infalible Pro-Last Liner	Ivy	860	
96	1	322148278	071249357248	Infalible Pro-Last Liner	Black	930	
97	1	322140822	071249357255	Infalible Pro-Last Liner	Brown	940	

Column: 4 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 6HK INF PRO-LAST LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021165 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
98	1	322146624	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
99	1	322146030	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	
100	1	322140555	071249357262	Infalible Pro-Last Liner	Grey	950	
101	1	N/A	071249385197	Infalible Pro-Last Liner	CHARCOAL SHIMMER	890	
102	1	322140092	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960	
103	1	322148121	071249357651	Infalible Pro-Last Liner	Purple	970	

Column: 4 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 6HK INF LW LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021473 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
104	1	322141488	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	
105	1	322146080	071249145234	Infalible Long Wear Eyeliner	Black	511	
106	1	322147442	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
107	1	322147353	071249145258	Infalible Long Wear Eyeliner	Brown	531	
108	1	322147345	071249206041	Infalible Long Wear Eyeliner	Charcoal	521	
109	1	322147191	071249206034	Infalible Long Wear Eyeliner	Navy	541	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

80	81	82	83	84	85
86	87	88	89	90	91
92	93	94	95	96	97
98	99	100	101	102	103
104	105	106	107	108	109
110	111	112	113		
114	115	116	117	118	119

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 4 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 5HK INF THE SPR SLIM LNR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code: PM1000020904

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021475 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
110	1	322147777	071249238912	Infalible The Super Slim Liner	Black	400	
111	1	322147777	071249238912	Infalible The Super Slim Liner	Black	400	
112	1	322140791	071249350126	Infalible The Super Slim Liner	Brown	401	
113	1	322147963	071249350157	Infalible The Super Slim Liner	Grey	402	

Column: 4 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 6HK LIN INT BRUSH TIP HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021476 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
114	1	322142175	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	
115	1	322140725	071249207000	Voluminous Smoldering Eyeliner	Black	645	
116	1	322147696	071249152690	Lineur Intense Brush Tip	Carbon Black	790	
117	1	322144923	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	
118	1	322145856	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carb...	Carbon Black	690	
119	1	322730172	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

80	81	82	83	84	85	
86	87	88	89	90	91	
92	93	94	95	96	97	
98	99	100	101	102	103	
104	105	106	107	108	109	
		110	111	112	113	
114	115	116	117	118	119	

NOTCH SCHEMATIC

Column: 5

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021
LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 5 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: UNBELIEVA-BROW 6X12 **
SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021158 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 5 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 5HK UNBELIEVA-BROW HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024531 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
120	1	322147036	071249376386	Unbelieva-Brow	Blonde	560	
121	1	322730295	071249376393	Unbelieva-Brow	Light Brunette	565	
122	1	322730326	071249376409	Unbelieva-Brow	Brunette	570	
123	1	322730287	071249376416	Unbelieva-Brow	Dark Brunette	575	
124	1	N/A	071249385074	Unbelieva-Brow	Black	580	

Column: 5 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 5HK BRW STYLST MICRO INK PEN HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000022908 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
125	1	N/A	071249410448	Micro Ink Pen by Brow Stylist	Blonde	630	
126	1	N/A	071249410455	Micro Ink Pen by Brow Stylist	Dark Blonde	633	
127	1	N/A	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	636	
128	1	N/A	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639	
129	1	N/A	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642	

Column: 5 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 5HK BRW STYLST DEF HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code: PM1000025537
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021463 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
130	1	N/A	071249392294	Brow Stylist: Definer	Light Blonde	385	
131	1	322142379	071249314876	Brow Stylist: Definer	Blonde	388	
132	1	322142379	071249314876	Brow Stylist: Definer	Blonde	388	
133	1	322147955	071249350744	Brow Stylist: Definer	Dark Blonde	391	

Column: 5 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST DEF HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021463 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
134	1	322147947	071249350751	Brow Stylist: Definer	Light Brunette	392	
135	1	322144321	071249314883	Brow Stylist: Definer	Brunette	389	
136	1	322144321	071249314883	Brow Stylist: Definer	Brunette	389	
137	1	322145199	071249314890	Brow Stylist: Definer	Dark Brunette	390	
138	1	322145199	071249314890	Brow Stylist: Definer	Dark Brunette	390	
139	1	N/A	071249392317	Brow Stylist: Definer	Black	393	

Column: 5 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 5HK BRW STYLST SHP & FILL HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021467 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
140	1	322141577	071249350270	Brow Stylist Shape & Fill	Blonde	400	
141	1	322140204	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405	
142	1	322140482	071249373088	Brow Stylist Shape & Fill	Light Brunette	410	
143	1	322141585	071249350300	Brow Stylist Shape & Fill	Brunette	415	
144	1	322141593	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420	

Column: 5 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST KBK BLNDR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021465 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
145	1	322146860	071249339619	Brow Stylist Kabuki Blender	Blonde	312	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

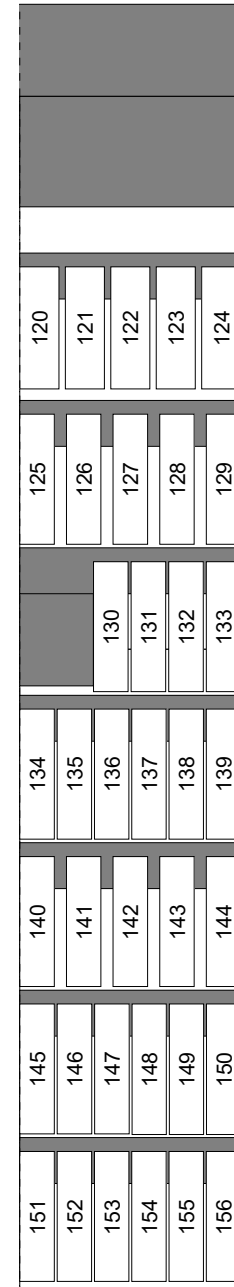
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021						
146	1	322147573	071249339626	Brow Stylist Kabuki Blender	Brunette	313
147	1	322147565	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
148	1	322145903	071249289273	Brow Stylist Designer	Blonde	305
149	1	322145911	071249289280	Brow Stylist Designer	Brunette	310
150	1	322145929	071249289297	Brow Stylist Designer	Dark Brunette	315

Column: 5 - Row: 09	Notch: 7	Fixture Type: HOOK BARS	Fixture Description: 6HK BRW STYLST FRM & SET HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000008		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000021464	HOOK BARS Rolled Up Code: PL3000000008		UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
151	1	322143359	071249339589	Brow Stylist Frame & Set	Blonde	212	
152	1	322146878	071249339596	Brow Stylist Frame & Set	Light Brunette	213	
153	1	322146909	071249339602	Brow Stylist Frame & Set	Warm Brunette	214	
154	1	322143448	071249341834	Brow Stylist Frame & Set	Deep Brunette	215	
155	1	322141331	071249357545	Brow Stylist Boost & Set	Light Brunette	480	
156	1	322141323	071249357552	Brow Stylist Boost & Set	Dark Brunette	490	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

120	121	122	123	124	
125	126	127	128	129	
		130	131	132	133
134	135	136	137	138	139
140	141	142	143	144	
145	146	147	148	149	150
151	152	153	154	155	156

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01	Notch: 32	Fixture Type: HEADER	Fixture Description: 16' LP HDR-LIT **
HEADER Re-Order Code: PM1000009393, PM1000009395		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000019110	HEADER Rolled Up Code: N/A	UPC Blade Code:	

Column: 6 - Row: 02			Notch: 21		Fixture Type: TRAYS		Fixture Description: CR PRDS ENCHNTD/ LA PLTTE EYE TRY 1.1 LIT **		
TRAYS Re-Order Code: PL3000000420			SS Graphic Re-Order Code:						
Graphic Re-Order Code: PM1000021841			SS Holder Re-Order Code:						
Carrier Tray Graphic Re-Order Code: PM1000021845			TRAYS Rolled Up Code: PL3000000420			UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
157	1	322140513	071249371183	Colour Riche Paradise Enchanted Palette	-	150			
158	1	322140343	071249289754	Colour Riche La Palette - EYE	Nude 1	111			
159	1	322140929	071249289761	Colour Riche La Palette - EYE	Nude 2	112			

Column: 6 - Row: 03		Notch: 13		Fixture Type: TRAYS		Fixture Description: BRLLNT EYES SHDW TRY 1.1 LIT **		
TRAYS Re-Order Code: PL3000000427				SS Graphic Re-Order Code: PM1000022932				
Graphic Re-Order Code: PM1000022915				SS Holder Re-Order Code: PM1000022959				
Carrier Graphic: PM1000022961,PM1000022903				TRAYS Rolled Up Code: PL3000000427		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
160	1	N/A	071249410639	Brilliant Eyes	String of Pearls	410		
161	1	N/A	071249410554	Brilliant Eyes	Diamond Drop	415		
162	1	N/A	071249410592	Brilliant Eyes	Rose gem	420		
163	1	N/A	071249410585	Brilliant Eyes	Amethyst Quartz	425		
164	1	N/A	071249410578	Brilliant Eyes	Blush Jewel	430		
165	1	N/A	071249410561	Brilliant Eyes	Crystal Shine	435		
166	1	N/A	071249410608	Brilliant Eyes	Amber Sparkle	440		
167	1	N/A	071249410653	Brilliant Eyes	Crown Gold	445		
168	1	N/A	071249410646	Brilliant Eyes	Precious Lava	450		
169	1	N/A	071249410615	Brilliant Eyes	Bronze Light	455		
170	1	N/A	071249410660	Brilliant Eyes	Radiant Ruby	460		
171	1	N/A	071249410622	Brilliant Eyes	Royal Onyx	465		

Column: 6 - Row: 04		Notch: 8		Fixture Type: TRAYS		Fixture Description: CR MONOS SHDW (MATTE) TRY 1.1 LIT **			
TRAYS Re-Order Code: PL3000000299				SS Graphic Re-Order Code: PM1000022099					
Graphic Re-Order Code: PM1000017506				SS Holder Re-Order Code: PM1000017535					
Carrier Tray Graphic Re-Order Code: PM1000021525				TRAYS Rolled Up Code: PL3000000299				UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
172	1	322144258	071249350218	Colour Riche Monos	Matte Chill	300			
173	1	322147939	071249350225	Colour Riche Monos	Mix and Matte	302			
174	1	322147921	071249350232	Colour Riche Monos	Matte it Up	304			
175	1	322147913	071249350256	Colour Riche Monos	Acro-matte	306			
176	1	322147604	071249350263	Colour Riche Monos	Matte-ison Avenue	308			

Column: 6 - Row: 05	Notch: 32	Fixture Type: TRAYS	Fixture Description: CR MONOS/INF SHDW COMBO 3-TIER TRY 1.1 LIT **				
TRAYS Re-Order Code: PL3000000095			SS Graphic Re-Order Code: PM1000025266				
Graphic Re-Order Code: PM1000025262,PM1000025263,PM1000025264			SS Holder Re-Order Code: PM1000014826				
Carrier Tray Graphic Re-Order Code: PM1000025267	TRAYS Rolled Up Code: PL3000000095	UPC Blade Code: DP000234					
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
177	1	322142387	071249306918	Colour Riche Monos	Petite Perle	205	
178	1	322145204	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
179	1	322144525	071249199213	Infalible Shadow	Iced Latte	888	
180	1	322145327	071249306925	Colour Riche Monos	Paris Beach	200	
181	1	322142400	071249307045	Colour Riche Monos	Argentice	210	
182	1	322144559	071249199244	Infalible Shadow	Bronzed Taupe	890	
183	1	322145270	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
184	1	322142395	071249307052	Colour Riche Monos	Grand Bleu	211	
185	1	322144606	071249199312	Infalible Shadow	Eternal Sunshine	997	
186	1	322145262	071249306987	Colour Riche Monos	Little Beige Dress	201	
187	1	322148927	071249306956	Colour Riche Monos	Quartz Fume	204	
188	1	322144541	071249199305	Infalible Shadow	Amber Rush	892	
189	1	322145725	071249306949	Colour Riche Monos	Cafe Au Lait	203	
190	1	322147086	071249306963	Colour Riche Monos	Noir Cest Noir	209	
191	1	322142890	071249214602	Infalible Shadow	Golden Emerald	335	

Column: 6 - Row: 06		Notch: 27		Fixture Type: TRAYS		Fixture Description: INF EYE PAINTS MET SHDW TRY 1.1 LIT **		
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM1000017509				SS Holder Re-Order Code:				
Carrier Tray Graphic Re-Order Code: PM1000021540				TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
192	1	322141674	071249352137	Infalible Paints Eye Shadow Metallics	Metallic Rose Chrome	400		

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 21

Row: 03

Lower Notch: 13

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 32

Row: 06

Lower Notch: 27

Row: 07

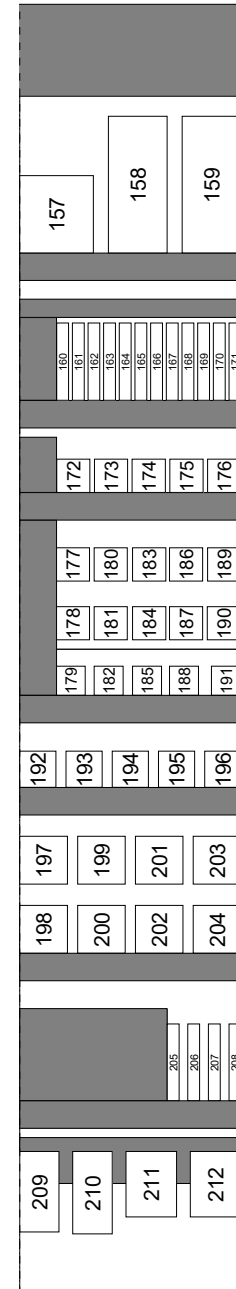
Lower Notch: 18

Row: 08

Lower Notch: 10

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021						
193	1	322142921	071249352113	Infalible Paints Eye Shadow Metallics	Metallic Brass Knuckles	402
194	1	322142963	071249352106	Infalible Paints Eye Shadow Metallics	Metallic Caged	404
195	1	322141616	071249352144	Infalible Paints Eye Shadow Metallics	Metallic Violet Luster	406
196	1	322141705	071249352120	Infalible Paints Eye Shadow Metallics	Metallic Aluminum Foil	408

Column: 6 - Row: 07 Notch: 18 Fixture Type: TRAYS Fixture Description: CR POCKET PALETTE 2-TIER TRY 1.1 LIT **						
TRAYS Re-Order Code: PL3000000108			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000015112,PM1000015113			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021527			TRAYS Rolled Up Code: PL3000000106			UPC Blade Code: DP000234
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade # Chip Codes
197	1	322140660	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
198	1	322140953	071249313053	Colour Riche Pocket Palette	Haute Hazel	116
199	1	322140911	071249313084	Colour Riche Pocket Palette	Violet Amour	114
200	1	322140759	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112
201	1	322142222	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
202	1	322141161	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
203	1	322140652	071249313008	Colour Riche Pocket Palette	French Biscuit	104
204	1	322141006	071249313060	Colour Riche Pocket Palette	Silver Couture	110

Column: 6 - Row: 08 Notch: 10 Fixture Type: TRAYS Fixture Description: GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA **						
TRAYS Re-Order Code: DP000361			SS Graphic Re-Order Code: PM1000018825			
Graphic Re-Order Code: PM1000018821			SS Holder Re-Order Code: PM1000018815			
Carrier Tray Graphic Re-Order Code: PM1000021534			TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade # Chip Codes
205	1	322730986	071249365625	Galaxy Lumiere Holographic Lip Gloss	Opal Light	02
206	1	N/A	071249365632	Galaxy Lumiere Holographic Lip Gloss	Ethereal Gold	03
207	1	322730994	071249365649	Galaxy Lumiere Holographic Lip Gloss	Polaris Pink	04
208	1	322731005	071249367261	Galaxy Lumiere Holographic Lip Gloss	Sapphire Star	05

Column: 6 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 2HK EMR DOUBLE TRY HOOKBAR LIT (ALT) **						
HOOK BARS Re-Order Code: PL3000000005, PL3000000006			SS Graphic Re-Order Code:			
Graphic Re-Order Code:			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000024974			HOOK BARS Rolled Up Code: PL3000000005, PL3000000006			UPC Blade Code:
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade # Chip Codes
209	1	322142955	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
210	1	322146852	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof M...	001
211	1	322140458	071249373644	Infalible Dual Pencil Sharpener	-	00
212	1	322140458	071249373644	Infalible Dual Pencil Sharpener	-	00

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 21

Row: 03

Lower Notch: 13

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 32

Row: 06

Lower Notch: 27

Row: 07

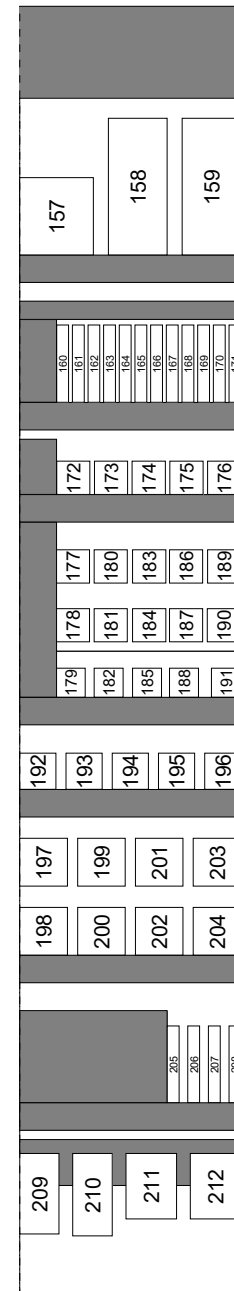
Lower Notch: 18

Row: 08

Lower Notch: 10

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 02 Notch: 30 Fixture Type: SIGN Fixture Description: BILLBOARD ROUGE SIG LIP 13X24 **
 SIGN Re-Order Code: PL3000000063 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024548 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 03 Notch: 14 Fixture Type: SIGN Fixture Description: CR LES NUS LIP 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025305 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 04 Notch: 7 Fixture Type: SIGN Fixture Description: CR HOUSE OF COLOR LIP 1.1 (PRODUCT ONLY) 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024835 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 05 Notch: 33 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 2.7 (MAUVES/BERRIES 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009089 SS Graphic Re-Order Code: PM1000024173
 Graphic Re-Order Code: PM1000025893 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024181 TRAYS Rolled Up Code: DP000349, PM1000009089 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
213	1	322148993	071249046197	Colour Riche Lip Liner	Forever Rose	721	PM1000008926
214	1	322149004	071249046203	Colour Riche Lip Liner	Eternal Mauve	751	PM1000008927
215	1	322147468	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
216	1	322140602	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
217	1	322141658	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
218	1	322140597	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
219	1	N/A	071249415740	Colour Riche Original Satin Lipstick	BERRY PARISIENNE	137	
220	1	N/A	071249415733	Colour Riche Original Satin Lipstick	PARIS.NY	127	
221	1	322148715	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	

Column: 7 - Row: 06 Notch: 26 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 4.7 (PINKS 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009090 SS Graphic Re-Order Code: PM1000024175
 Graphic Re-Order Code: PM1000025895 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024183 TRAYS Rolled Up Code: DP000349, PM1000009090 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
222	1	322147298	071249081143	Colour Riche Lip Liner	Au Naturelle	780	PM1000008934
223	1	322149070	071249046272	Colour Riche Lip Liner	Toffee to Be	782	PM1000008932
224	1	322146886	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
225	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
226	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
227	1	322148579	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
228	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
229	1	322140589	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	
230	1	N/A	071249415757	Colour Riche Original Satin Lipstick	MONTMARTRE	129	

Column: 7 - Row: 07 Notch: 19 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 6.7 (NUDES 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009092 SS Graphic Re-Order Code: PM1000024177
 Graphic Re-Order Code: PM1000025897 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024185 TRAYS Rolled Up Code: DP000349, PM1000009092 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
231	1	322149062	071249046265	Colour Riche Lip Liner	Nudes for Life	781	PM1000008931
232	1	322149054	071249046258	Colour Riche Lip Liner	More Chocolate	783	PM1000008930
233	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
234	1	322148862	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
235	1	322147434	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
236	1	322147418	071249083406	Colour Riche Original Satin Lipstick	Caramel Latte	799	
237	1	322147379	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
238	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
239	1	N/A	071249415788	Colour Riche Original Satin Lipstick	ORGANZA	236	

Column: 7 - Row: 08 Notch: 16 Fixture Type: SIGN Fixture Description: CR HOUSE OF COLOR LIP 1.2 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023921 SIGN Rolled Up Code: N/A UPC Blade Code:

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 30

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 33

Row: 06

Lower Notch: 26

Row: 07

Lower Notch: 19

Row: 08

Lower Notch: 16

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 7 - Row: 09	Notch: 9	Fixture Type: TRAYS	Fixture Description: CR MATTE LIP & LIPLNR TRY 1.2 LIT **				
TRAYS Re-Order Code: PL3000000346	SS Graphic Re-Order Code:						
Graphic Re-Order Code: PM1000025251	SS Holder Re-Order Code:						
Carrier Tray Graphic Re-Order Code: PM1000024999	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234					
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
240	1	N/A	071249628805	Colour Riche Matte Lipstick	RUNWAY MATTE	425	
241	1	N/A	071249628775	Colour Riche Matte Lipstick	MATTE-RFUL RED	410	
242	1	322140814	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402	PM1000017566
243	1	N/A	071249628782	Colour Riche Matte Lipstick	RUBY MATTE-GESTY	415	
244	1	322140018	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403	PM1000017565
245	1	N/A	071249628973	Colour Riche Matte Lipstick	MATTE ME IN PARIS	430	
246	1	N/A	071249628836	Colour Riche Matte Lipstick	MATTE-LY IN MAUVE	725	
247	1	N/A	071249628812	Colour Riche Matte Lipstick	MATTE-RIAL PINK	440	
248	1	322148341	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405	PM1000017401
249	1	N/A	071249628799	Colour Riche Matte Lipstick	ROUGE ULTI-MATTE-UM	420	
250	1	322148765	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100	
251	1	322148618	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106	
252	1	322148707	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102	
253	1	322148626	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104	

Column: 7 - Row: 10		Notch: 1		Fixture Type: TRAYS		Fixture Description: CR SHINE LIP TRY 1.2 LIT **		
TRAYS Re-Order Code: DP000354				SS Graphic Re-Order Code: PM1000022100				
Graphic Re-Order Code: PM1000021148				SS Holder Re-Order Code: PM1000021005				
Carrier Tray Graphic Re-Order Code: PM1000020840				TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
254	1	322146747	071249355770	Colour Riche Shine	Dewy Petal	912		
255	1	322146496	071249355848	Colour Riche Shine	Burnished Blush	906		
256	1	322148147	071249355787	Colour Riche Shine	Glazed Pink	914		
257	1	322146721	071249355817	Colour Riche Shine	Polished Tango	918		
258	1	322146797	071249355831	Colour Riche Shine	Sparkling Rose	908		
259	1	322146501	071249355855	Colour Riche Shine	Shining Peach	910		
260	1	322148016	071249355879	Colour Riche Shine	Glossy Fawn	900		
261	1	322146789	071249355862	Colour Riche Shine	Dazzling Doe	902		

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 30

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 33

Row: 06

Lower Notch: 26

Row: 07

Lower Notch: 19

Row: 08

Lower Notch: 16

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 02 Notch: 30 Fixture Type: SIGN Fixture Description: BILLBOARD ROUGE SIG LIP 13X24 **
 SIGN Re-Order Code: PL3000000063 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024548 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 03 Notch: 12 Fixture Type: TRAYS Fixture Description: CR LES NUS LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025117 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025102 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
262	1	N/A	071249421864	Colour Riche Les Nus	NU EXCESSIF	178	
263	1	N/A	071249421796	Colour Riche Les Nus	NU DETERMINE	172	
264	1	N/A	071249421758	Colour Riche Les Nus	NU IMPERTINENT	173	
265	1	N/A	071249421840	Colour Riche Les Nus	NU INTENSE	181	
266	1	N/A	071249421789	Colour Riche Les Nus	NU CONFIDENT	171	
267	1	N/A	071249421819	Colour Riche Les Nus	NU IRREVERENT	176	
268	1	N/A	071249421765	Colour Riche Les Nus	NU AUTHENTIQUE	177	
269	1	N/A	071249421802	Colour Riche Les Nus	NU DECADENT	179	
270	1	N/A	071249421772	Colour Riche Les Nus	NU INSOUCIANT	174	
271	1	N/A	071249421857	Colour Riche Les Nus	NU EXTREME	182	
272	1	N/A	071249421826	Colour Riche Les Nus	NU EXUBERANT	183	
273	1	N/A	071249421833	Colour Riche Les Nus	NU ARTISTIQUE	184	

Column: 8 - Row: 04 Notch: 5 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 1.7 (REDS) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009088 SS Graphic Re-Order Code: PM1000024172
 Graphic Re-Order Code: PM1000025892 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024180 TRAYS Rolled Up Code: DP000349, PM1000009088 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
274	1	322147280	071249081136	Colour Riche Lip Liner	Timeless Coral	760	PM1000008935
275	1	322147272	071249081129	Colour Riche Lip Liner	Always Red	765	PM1000008937
276	1	N/A	071249415832	Colour Riche Original Satin Lipstick	MAISON MARAIS	125	
277	1	322141640	071249216392	Colour Riche Original Satin Lipstick	Ruby Flame	317	
278	1	N/A	071249415870	Colour Riche Original Satin Lipstick	ROUGE ST. GERMAIN	120	
279	1	322148668	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
280	1	322148676	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
281	1	N/A	071249415863	Colour Riche Original Satin Lipstick	RED PASSION	297	
282	1	322147476	071249083765	Colour Riche Original Satin Lipstick	True Red	315	

Column: 8 - Row: 05 Notch: 33 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 3.7 (MAUVES/BERRIES 2) LIT **
 TRAYS Re-Order Code: DP000349, PL3000000445 SS Graphic Re-Order Code: PM1000024174
 Graphic Re-Order Code: PM1000025894 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024182 TRAYS Rolled Up Code: DP000349, PL3000000445 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
283	1	322149012	071249046210	Colour Riche Lip Liner	Lasting Plum	772	PM1000008928
284	1	322149038	071249046234	Colour Riche Lip Liner	Truly Burgundy	773	PM1000008929
285	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
286	1	322141771	071249045961	Colour Riche Original Satin Lipstick	Nature's Blush	840	
287	1	322148846	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
288	1	322141802	071249216408	Colour Riche Original Satin Lipstick	Blazing Lava	303	
289	1	322148854	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
290	1	322141797	071249216378	Colour Riche Original Satin Lipstick	Plum Explosion	766	
291	1	N/A	071249415887	Colour Riche Original Satin Lipstick	S'IL VOUS PLAIT	124	

Column: 8 - Row: 06 Notch: 26 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 5.7 (PINKS 2) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009091 SS Graphic Re-Order Code: PM1000024176
 Graphic Re-Order Code: PM1000025896 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024184 TRAYS Rolled Up Code: DP000349, PM1000009091 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
292	1	322147264	071249081112	Colour Riche Lip Liner	Beyond Pink	705	PM1000008936
293	1	322148985	071249047521	Colour Riche Lip Liner	All About Pink	708	PM1000008933
294	1	322146894	071249256213	Colour Riche Original Satin Lipstick	I Pink You're Cute	175	
295	1	322146983	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
296	1	322146991	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
297	1	322146941	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
298	1	322146959	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 30

Row: 03

Lower Notch: 12

Row: 04

Lower Notch: 5

Row: 05

Lower Notch: 33

Row: 06

Lower Notch: 26

Row: 07

Lower Notch: 19

Row: 08

Lower Notch: 16

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021							
299	1	322146975	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254	
300	1	322146967	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260	

Column: 8 - Row: 07		Notch: 19		Fixture Type: TRAYS		Fixture Description: CR SATIN LIP TRY 7.7 (NUDES 2) LIT **	
TRAYS Re-Order Code: DP001003		SS Graphic Re-Order Code: PM1000024179		SS Holder Re-Order Code: PM1000018033		UPC Blade Code: DP000234	
Graphic Re-Order Code: PM1000024147		Carrier Tray Graphic Re-Order Code: PM1000024186		TRAYS Rolled Up Code: N/A			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
301	1	322148919	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
302	1	N/A	071249415801	Colour Riche Original Satin Lipstick	LE BEIGE	106	
303	1	N/A	071249415795	Colour Riche Original Satin Lipstick	SEINE SUNSET	107	
304	1	322148901	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
305	1	322148943	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
306	1	322147337	071249083222	Colour Riche Original Satin Lipstick	Ginger Spice	815	
307	1	322148896	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
308	1	322148888	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	
309	1	322148969	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857	
310	1	322148977	071249046029	Colour Riche Original Satin Lipstick	Spice	860	

Column: 8 - Row: 08		Notch: 16		Fixture Type: SIGN		Fixture Description: CR HOUSE OF COLOR LIP 2.2 4X12 **	
SIGN Re-Order Code: DP000328		SS Graphic Re-Order Code:		SS Holder Re-Order Code:		UPC Blade Code:	
Graphic Re-Order Code:		Carrier Tray Graphic Re-Order Code: PM1000023759		SIGN Rolled Up Code: N/A			

Column: 8 - Row: 09		Notch: 9		Fixture Type: TRAYS		Fixture Description: CR MATTE LIP & LIPLNR TRY 2.2 LIT **	
TRAYS Re-Order Code: PL3000000346		SS Graphic Re-Order Code:		SS Holder Re-Order Code:		UPC Blade Code: DP000234	
Graphic Re-Order Code: PM1000025252		Carrier Tray Graphic Re-Order Code: PM1000024999		TRAYS Rolled Up Code: N/A			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
311	1	322141307	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	PM1000017567
312	1	N/A	071249628829	Colour Riche Matte Lipstick	AROMATTE-IC ROSE	720	
313	1	N/A	071249628997	Colour Riche Matte Lipstick	LEGITI-MATTE PINK	715	
314	1	N/A	071249628980	Colour Riche Matte Lipstick	MATTE WITH LOVE	435	
315	1	N/A	071249628843	Colour Riche Matte Lipstick	HONEY MATTE-ICT	740	
316	1	N/A	071249628904	Colour Riche Matte Lipstick	CHROMATTE-IC NUDE	755	
317	1	N/A	071249628850	Colour Riche Matte Lipstick	MATTE-RN NUDE	730	
318	1	N/A	071249628867	Colour Riche Matte Lipstick	CAFÉ MATTE	735	
319	1	N/A	071249628874	Colour Riche Matte Lipstick	ROMATTE-IC ROSE	745	
320	1	N/A	071249628881	Colour Riche Matte Lipstick	MATTESPRESSO	750	
321	1	322149305	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
322	1	322148587	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112	
323	1	322148595	071249350478	Colour Riche Matte Lip Liner	Matte's It	110	
324	1	322148561	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114	

Column: 8 - Row: 10		Notch: 1		Fixture Type: TRAYS		Fixture Description: CR SHINE LIP TRY 2.2 LIT **	
TRAYS Re-Order Code: DP000354		SS Graphic Re-Order Code: PM1000022101		SS Holder Re-Order Code: PM1000021005		UPC Blade Code: DP000234	
Graphic Re-Order Code: PM1000021149		Carrier Tray Graphic Re-Order Code: PM1000020840		TRAYS Rolled Up Code: N/A			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
325	1	322146763	071249355800	Colour Riche Shine	Laminated Fuchsia	922	
326	1	322146810	071249355794	Colour Riche Shine	Lacquered Strawberry	920	
327	1	322145246	071249355893	Colour Riche Shine	Enamel Red	924	
328	1	322148082	071249355909	Colour Riche Shine	Glassy Garnet	926	
329	1	322146519	071249355824	Colour Riche Shine	Luminous Coral	916	
330	1	322146412	071249355886	Colour Riche Shine	Varnished Rosewood	904	
331	1	322148139	071249355916	Colour Riche Shine	Gleaming Plum	928	
332	1	322145000	071249355923	Colour Riche Shine	Splendid Blackberry	930	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 30

Row: 03

Lower Notch: 12

Row: 04

Lower Notch: 5

Row: 05

Lower Notch: 33

Row: 06

Lower Notch: 26

Row: 07

Lower Notch: 19

Row: 08

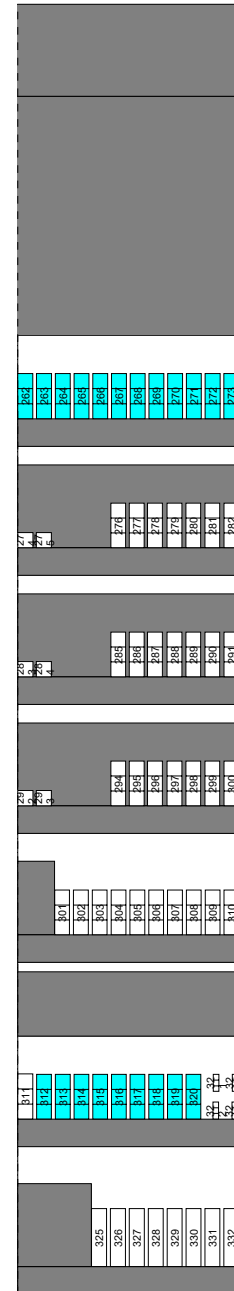
Lower Notch: 16

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 9 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: SIGNATURE LIP 1.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025307 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 9 - Row: 03 Notch: 20 Fixture Type: SIGN Fixture Description: BRLLNT SIG LIP 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025306 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 9 - Row: 04 Notch: 9 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 1.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code: PM1000022930
 Graphic Re-Order Code: PM1000022922 SS Holder Re-Order Code: PM1000022222
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
333	1	N/A	071249410387	Rouge Signature Empowe(reds)	ADORED	450	
334	1	N/A	071249410394	Rouge Signature Empowe(reds)	EMPOWERED	452	
335	1	N/A	071249410400	Rouge Signature Empowe(reds)	RED	454	
336	1	N/A	071249410417	Rouge Signature Empowe(reds)	DESIRED	456	
337	1	N/A	071249410424	Rouge Signature Empowe(reds)	ADMIRE	458	
338	1	N/A	071249411377	Rouge Signature Empowe(reds)	ARMORED	460	
339	1	N/A	071249411384	Rouge Signature Empowe(reds)	DISCOVERED	462	
340	1	N/A	071249411391	Rouge Signature Empowe(reds)	PREPARED	464	

Column: 9 - Row: 05 Notch: 5 Fixture Type: SIGN Fixture Description: INF LIP GLS BAR 1.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022148 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 9 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 1.3 LIT **
 TRAYS Re-Order Code: PM1000025131 SS Graphic Re-Order Code: PM1000025141
 Graphic Re-Order Code: PM1000025138 SS Holder Re-Order Code: PM0000021712
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
341	1	N/A	071249628911	Infalible 8 Hour Pro Gloss	CRYSTAL GLASS	865	
342	1	N/A	071249628966	Infalible 8 Hour Pro Gloss	FROSTED	870	
343	1	322149915	071249135280	Infalible 8 Hour Pro Gloss	Petal	105	
344	1	N/A	071249628959	Infalible 8 Hour Pro Gloss	PINK OPAL	880	
345	1	322141080	071249135365	Infalible 8 Hour Pro Gloss	Blush	115	
346	1	N/A	071249628942	Infalible 8 Hour Pro Gloss	NIGHTFALL ROSE	890	
347	1	322141098	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125	
348	1	322141103	071249135389	Infalible 8 Hour Pro Gloss	Posy	135	

Column: 9 - Row: 07 Notch: 24 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 3.3 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025145
 Graphic Re-Order Code: PM1000025140 SS Holder Re-Order Code: PM0000026556
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
349	1	322141137	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705	
350	1	322141129	071249135402	Infalible 8 Hour Pro Gloss	Undeniable Mauve	515	
351	1	322141145	071249135426	Infalible 8 Hour Pro Gloss	Raisin	715	
352	1	322142248	071249216064	Infalible 8 Hour Pro Gloss	Pink Topaz	140	
353	1	322144046	071249216057	Infalible 8 Hour Pro Gloss	Red Fatale	320	
354	1	322141828	071249216033	Infalible 8 Hour Pro Gloss	Cherry Flash	340	
355	1	322141836	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240	
356	1	322141022	071249135303	Infalible 8 Hour Pro Gloss	Fiery	305	
357	1	322141030	071249135310	Infalible 8 Hour Pro Gloss	Rebel Red	315	

Column: 9 - Row: 08 Notch: 17 Fixture Type: TRAYS Fixture Description: INF PM LES MACARONS/CHOCOLAT LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025127
 Graphic Re-Order Code: PM1000025130 SS Holder Re-Order Code: PM0000024245
 Carrier Tray Graphic Re-Order Code: PM1000023246 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
358	1	N/A	071249395523	Infalible Pro-Matte Les Macarons	Dose of Rose	818	
359	1	N/A	071249395530	Infalible Pro-Matte Les Macarons	Praline De Paris	820	
360	1	N/A	071249395547	Infalible Pro-Matte Les Macarons	Mon Caramel	822	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

Column: 9

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021						
361	1	N/A	071249395554	Infalible Pro-Matte Les Macarons	Guava Gush	824
362	1	322730253	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
363	1	322730261	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848
364	1	322730245	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852

Column: 9 - Row: 09 Notch: 9 Fixture Type: TRAYS Fixture Description: INF 2-STP LIP TRY LIT 1.2 **						
TRAYS Re-Order Code: PM1000013132			SS Graphic Re-Order Code: PM1000022210			
Graphic Re-Order Code: PM1000022207			SS Holder Re-Order Code: PM1000013134			
Carrier Tray Graphic Re-Order Code: PM1000020824			TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Chip Codes
365	1	322141844	071249290033	Infalible Lip 2-Step	Timeless Rose	115 PM1000012679
366	1	322143260	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119 PM1000012682
367	1	322143707	071249290095	Infalible Lip 2-Step	Permanent Blush	117 PM1000012687
368	1	322144656	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113 PM1000012678
369	1	322145157	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109 PM1000012672
370	1	322144876	071249290064	Infalible Lip 2-Step	Passionate Petal	111 PM1000012681
371	1	322143561	071249290330	Infalible Lip 2-Step	Forever Candy	103 PM1000012686
372	1	322145173	071249290040	Infalible Lip 2-Step	Lilac Infinite	105 PM1000012676
373	1	322145181	071249290101	Infalible Lip 2-Step	Violet Parfait	107 PM1000012673
374	1	322143210	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223 PM1000012691

Column: 9 - Row: 10 Notch: 1 Fixture Type: TRAYS Fixture Description: MATTE LIP CRYN TRY 1.2 LIT **						
TRAYS Re-Order Code: PL3000000428			SS Graphic Re-Order Code: PM1000022934			
Graphic Re-Order Code: PM1000022928			SS Holder Re-Order Code: PM1000022960			
Carrier Graphic: PM1000022962,PM1000022914			TRAYS Rolled Up Code: PL3000000428		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Chip Codes
375	1	N/A	071249407769	Matte Lip Crayon	CARAMEL BLONDIE	500
376	1	N/A	071249412275	Matte Lip Crayon	STRAWBERRY GLAZE	501
377	1	N/A	071249407776	Matte Lip Crayon	SWEET & SALTY	502
378	1	N/A	071249407691	Matte Lip Crayon	HOT APRICOT	503
379	1	N/A	071249412282	Matte Lip Crayon	TOFFEE CHÉRI	504
380	1	N/A	071249407707	Matte Lip Crayon	LITTLE CHILI	505
381	1	N/A	071249407714	Matte Lip Crayon	CARAMEL REBEL	506
382	1	N/A	071249407738	Matte Lip Crayon	SPICE OF LIFE	507
383	1	N/A	071249407745	Matte Lip Crayon	BRULÉE EVERYDAY	508

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

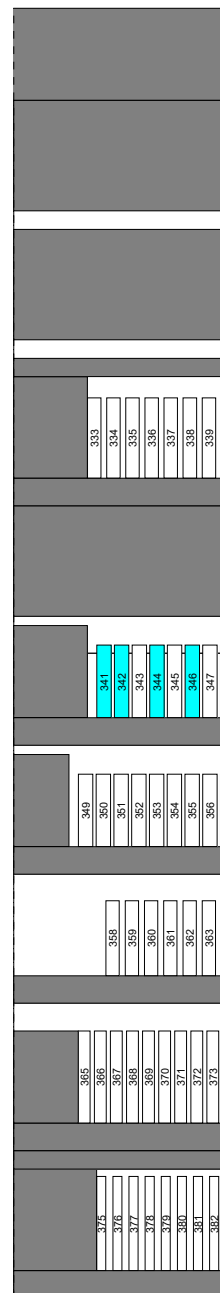
Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: SIGNATURE LIP 2.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025308 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: BRLLNT SIG LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025116 SS Holder Re-Order Code:
 Carrier Graphic: PM1000025146, PM1000025101 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
384	1	N/A	071249409947	Brilliant Signature	BE CHEERFUL	316	
385	1	N/A	071249409961	Brilliant Signature	BE BRILLIANT	311	
386	1	N/A	071249409978	Brilliant Signature	BE POWERFUL	312	
387	1	N/A	071249409992	Brilliant Signature	BE SUCCESSFUL	314	
388	1	N/A	071249409985	Brilliant Signature	BE REBELLIOUS	313	
389	1	N/A	071249409930	Brilliant Signature	BE COURAGEOUS	315	
390	1	N/A	071249409886	Brilliant Signature	BE DETERMINED	301	
391	1	N/A	071249409909	Brilliant Signature	BE INDEPENDENT	303	
392	1	N/A	071249409923	Brilliant Signature	BE CAPTIVATING	305	
393	1	N/A	071249409916	Brilliant Signature	BE UNCONTROLLABLE	300	
394	1	N/A	071249409893	Brilliant Signature	BE OUTSTANDING	302	
395	1	N/A	071249409954	Brilliant Signature	BE FIERY	317	

Column: 10 - Row: 04 Notch: 9 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 2.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022924 SS Holder Re-Order Code:
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
396	1	322730897	071249369913	Rouge Signature	I RULE	414	
397	1	322730960	071249369920	Rouge Signature	I CREATE	416	
398	1	322730944	071249369937	Rouge Signature	I EMPOWER	418	
399	1	322730928	071249369982	Rouge Signature	I EXPLORE	428	
400	1	N/A	071249396810	Rouge Signature Parisian Sunset	I Lead	444	
401	1	N/A	071249396797	Rouge Signature Parisian Sunset	I Choose	440	
402	1	N/A	071249396766	Rouge Signature Parisian Sunset	I Savor	434	
403	1	N/A	071249396780	Rouge Signature Parisian Sunset	I Decide	438	
404	1	N/A	071249396773	Rouge Signature Parisian Sunset	I Radiate	436	
405	1	322730952	071249369951	Rouge Signature	I DON'T	422	
406	1	322730871	071249369975	Rouge Signature	I AM WORTH IT	426	
407	1	N/A	071249396803	Rouge Signature Parisian Sunset	I Captivate	442	

Column: 10 - Row: 05 Notch: 5 Fixture Type: SIGN Fixture Description: INF LIP GLS BAR 2.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024951 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 2.3 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025142
 Graphic Re-Order Code: PM1000025139 SS Holder Re-Order Code: PM0000026556
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
408	1	322141048	071249135327	Infalible 8 Hour Pro Gloss	Suede	805	
409	1	N/A	071249628935	Infalible 8 Hour Pro Gloss	SHELL PINK	885	
410	1	322141153	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405	
411	1	N/A	071249628928	Infalible 8 Hour Pro Gloss	NUDE PETAL	875	
412	1	322141014	071249135297	Infalible 8 Hour Pro Gloss	Sunset	815	
413	1	322141056	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	415	
414	1	322141111	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505	
415	1	322141064	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825	
416	1	322141072	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835	

Column: 10 - Row: 07 Notch: 24 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE GLOSS TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025819
 Graphic Re-Order Code: PM1000013936 SS Holder Re-Order Code: PM1000014814
 Carrier Tray Graphic Re-Order Code: PM1000020826 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Chip Codes
417	1	322147248	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
418	1	322146674	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
419	1	322147751	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
420	1	322146666	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
421	1	322146682	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
422	1	322147769	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
423	1	322145521	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
424	1	322147256	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
425	1	322145513	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
426	1	322147230	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

Column: 10 - Row: 08	Notch: 17	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE LIQ LIP TRY 1.1 LIT **
TRAYS Re-Order Code: DP000351	SS Graphic Re-Order Code: PM1000025818		
Graphic Re-Order Code: PM1000017510	SS Holder Re-Order Code: PM1000014814		
Carrier Tray Graphic Re-Order Code: PM1000020837	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
427	1	322148391	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364	
428	1	322148553	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352	
429	1	322148422	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360	
430	1	322148456	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358	
431	1	322148511	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354	
432	1	322148367	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368	
433	1	322148383	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366	
434	1	322148503	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356	
435	1	322148359	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370	
436	1	322148406	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362	

Column: 10 - Row: 09	Notch: 9	Fixture Type: TRAYS	Fixture Description: INF 2-STP LIP TRY LIT 2.2 **
TRAYS Re-Order Code: PM1000013132	SS Graphic Re-Order Code: PM1000022211		
Graphic Re-Order Code: PM1000022208	SS Holder Re-Order Code: PM1000013467		
Carrier Tray Graphic Re-Order Code: PM1000020825	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
437	1	322142094	071249290453	Infalible Lip 2-Step	Raisin Revival	215	PM1000012683
438	1	322143309	071249290361	Infalible Lip 2-Step	Cherry Noir	217	PM1000012677
439	1	322143456	071249290347	Infalible Lip 2-Step	Continual Crimson	213	PM1000012675
440	1	322143595	071249290323	Infalible Lip 2-Step	Red	211	PM1000012685
441	1	322142947	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209	PM1000012688
442	1	322143317	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207	PM1000012674
443	1	322144842	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201	PM1000012680
444	1	322143228	071249290392	Infalible Lip 2-Step	Heaven to Henna	205	PM1000012684
445	1	322141886	071249290460	Infalible Lip 2-Step	Always Almond	123	PM1000012692

Column: 10 - Row: 10	Notch: 1	Fixture Type: TRAYS	Fixture Description: MATTE LIP CRYN TRY 2.2 LIT **
TRAYS Re-Order Code: PL3000000428	SS Graphic Re-Order Code: PM1000022935		
Graphic Re-Order Code: PM1000022929	SS Holder Re-Order Code: PM1000022960		
Carrier Tray Graphic Re-Order Code: PM1000022962,PM1000022914	TRAYS Rolled Up Code: PL3000000428	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
446	1	N/A	071249407721	Matte Lip Crayon	FLIRTY TOFFEE	509	
447	1	N/A	071249407752	Matte Lip Crayon	TRÉS SWEET	510	
448	1	N/A	071249412244	Matte Lip Crayon	LADY TOFFEE	511	
449	1	N/A	071249412251	Matte Lip Crayon	SMOOTH CARAMEL	512	
450	1	N/A	071249412268	Matte Lip Crayon	LAVENDER HONEY	513	
451	1	N/A	071249407783	Matte Lip Crayon	SIZZLING SUGAR	514	
452	1	N/A	071249407790	Matte Lip Crayon	NO FIG DEAL	515	
453	1	N/A	071249412299	Matte Lip Crayon	CHOCOLATE DELIGHT	516	
454	1	N/A	071249407806	Matte Lip Crayon	CHERRYFIC	517	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 11 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: INF 24HR FDTN 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023764 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 11 - Row: 03 Notch: 18 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021084 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
455	1	322730520	071249382394	Infalible Full Wear Concealer	Porcelain	320	
456	1	322730449	071249382400	Infalible Full Wear Concealer	Eggshell	325	
457	1	322730499	071249382417	Infalible Full Wear Concealer	Ivory	330	
458	1	322730376	071249382424	Infalible Full Wear Concealer	Fawn	340	
459	1	322730512	071249382431	Infalible Full Wear Concealer	Oatmeal	345	
460	1	322730334	071249382448	Infalible Full Wear Concealer	Bisque	350	
461	1	322730546	071249382455	Infalible Full Wear Concealer	Vanilla	355	
462	1	322730392	071249382462	Infalible Full Wear Concealer	Cashmere	360	
463	1	322730407	071249382479	Infalible Full Wear Concealer	Cashew	365	
464	1	322730350	071249382486	Infalible Full Wear Concealer	Biscuit	370	
465	1	322730481	071249382493	Infalible Full Wear Concealer	Latte	375	

Column: 11 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 1.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022916 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
466	1	N/A	071249408148	Infalible 24 HR Fresh Wear Foundation	snow	390	
467	1	N/A	071249408094	Infalible 24 HR Fresh Wear Foundation	rose pearl	395	
468	1	322730766	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400	
469	1	322730740	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405	
470	1	322730708	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410	
471	1	N/A	071249408087	Infalible 24 HR Fresh Wear Foundation	beige ivory	411	
472	1	N/A	071249408063	Infalible 24 HR Fresh Wear Foundation	warm ivory	412	
473	1	322730635	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415	

Column: 11 - Row: 05 Notch: 4 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 3.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022918 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
474	1	322730643	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460	
475	1	322730855	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465	
476	1	322730813	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470	
477	1	322730821	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475	
478	1	322730805	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480	
479	1	N/A	071249408100	Infalible 24 HR Fresh Wear Foundation	cool sand	481	
480	1	N/A	071249408124	Infalible 24 HR Fresh Wear Foundation	radiant sun	482	
481	1	322730669	071249382288	Infalible 24 HR Fresh Wear Foundation	Golden Sun	485	

Column: 11 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 5.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022920 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
482	1	N/A	071249408070	Infalible 24 HR Fresh Wear Foundation	maple	511	
483	1	322730588	071249382349	Infalible 24 HR Fresh Wear Foundation	Copper	515	
484	1	322730847	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520	
485	1	322730601	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525	
486	1	322730570	071249384688	Infalible 24 HR Fresh Wear Foundation	Deep Amber	530	
487	1	322730619	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535	
488	1	322730732	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540	
489	1	322730627	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

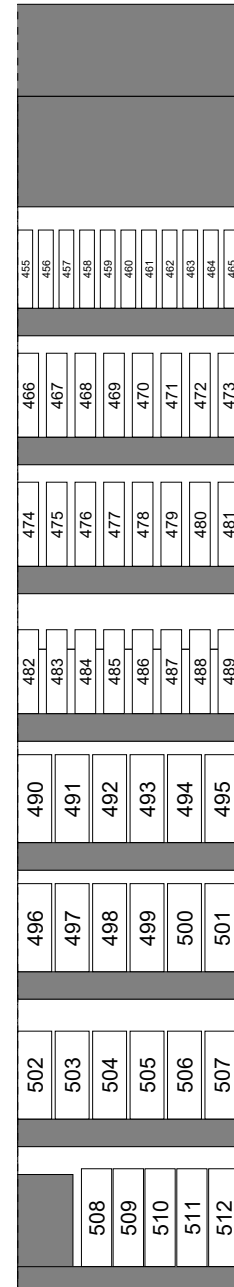
Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021							
Column: 11 - Row: 07		Notch: 24		Fixture Type: TRAYS		Fixture Description: INF PRO-MATTE FNDTN TRY 1.4 LIT **	
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:		SS Holder Re-Order Code:		UPC Blade Code: DP000234	
Graphic Re-Order Code: PM1000023974		Carrier Tray Graphic Re-Order Code: PM1000023970		TRAYS Rolled Up Code: N/A			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
490	1	322140995	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101	PM1000012664
491	1	N/A	071249361597	Infalible Pro-Matte Foundation	Ivory Buff	101 5	
492	1	322141747	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102	PM1000012660
493	1	N/A	071249412138	Infalible Pro-Matte Foundation	Natural Rose	102 5	
494	1	322141739	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103	PM1000012663
495	1	322141721	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104	PM1000012666

Column: 11 - Row: 08		Notch: 17		Fixture Type: TRAYS		Fixture Description: INF PRO-MATTE FNDTN TRY 3.4 LIT **	
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:		SS Holder Re-Order Code:		UPC Blade Code: DP000234	
Graphic Re-Order Code: PM1000023976		Carrier Tray Graphic Re-Order Code: PM1000023972		TRAYS Rolled Up Code: N/A			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
496	1	322141438	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108	PM1000012667
497	1	N/A	071249412152	Infalible Pro-Matte Foundation	Sand	108 2	
498	1	N/A	071249412169	Infalible Pro-Matte Foundation	Golden Sun	108 4	
499	1	N/A	071249367650	Infalible Pro-Matte Foundation	Honey Bisque	108 5	
500	1	322141420	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109	PM1000012668
501	1	N/A	071249412176	Infalible Pro-Matte Foundation	Hazelnut	109 5	

Column: 11 - Row: 09		Notch: 9		Fixture Type: TRAYS		Fixture Description: INF PRO-GLW FNDTN TRY 1.2 LIT**	
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:		SS Holder Re-Order Code:		UPC Blade Code: DP000234	
Graphic Re-Order Code: PM1000019220		Carrier Tray Graphic Re-Order Code: PM1000021555		TRAYS Rolled Up Code: N/A			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
502	1	322140115	071249330449	Infalible Pro-Glow	Classic Ivory	201	PM1000015049
503	1	322140644	071249330432	Infalible Pro-Glow	Creamy Natural	202	PM1000015048
504	1	322140563	071249330470	Infalible Pro-Glow	Nude Beige	203	PM1000015052
505	1	322140547	071249330456	Infalible Pro-Glow	Natural Buff	204	PM1000015050
506	1	322140432	071249330463	Infalible Pro-Glow	Natural Beige	205	PM1000015051
507	1	322140369	071249330487	Infalible Pro-Glow	Buff Beige	206	PM1000015053

Column: 11 - Row: 10		Notch: 1		Fixture Type: TRAYS		Fixture Description: INF TOTAL CVR FNDTN TRY 1.2 LIT **	
TRAYS Re-Order Code: PM1000012429		SS Graphic Re-Order Code: PM1000021176		SS Holder Re-Order Code: PM1000016138		UPC Blade Code: DP000234	
Graphic Re-Order Code: PM1000019207		Carrier Tray Graphic Re-Order Code: PM1000021565		TRAYS Rolled Up Code: N/A			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
508	1	322143333	071249335369	Infalible Total Cover Foundation	Classic Ivory	301	PM1000015709
509	1	322143838	071249335376	Infalible Total Cover Foundation	Creamy Natural	302	PM1000015710
510	1	322143870	071249335383	Infalible Total Cover Foundation	Nude Beige	303	PM1000015711
511	1	322147638	071249335390	Infalible Total Cover Foundation	Natural Buff	304	PM1000015712
512	1	322147662	071249335406	Infalible Total Cover Foundation	Natural Beige	305	PM1000015713

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

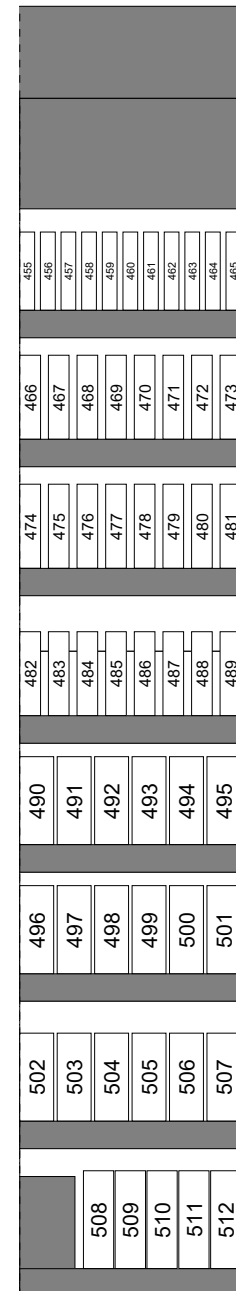
Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: INF FW CNCLR 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022718 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 03 Notch: 18 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 2.2 LIT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021085 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
513	1	322730538	071249382509	Infalible Full Wear Concealer	Pecan	380	
514	1	322730368	071249382516	Infalible Full Wear Concealer	Amber	385	
515	1	322730465	071249382530	Infalible Full Wear Concealer	Walnut	395	
516	1	322730384	071249382547	Infalible Full Wear Concealer	Caramel	400	
517	1	322730504	071249382554	Infalible Full Wear Concealer	Toffee	405	
518	1	322730342	071249382561	Infalible Full Wear Concealer	Almond	410	
519	1	322730473	071249384725	Infalible Full Wear Concealer	Honey	415	
520	1	322730423	071249384732	Infalible Full Wear Concealer	Cocoa	420	
521	1	322730457	071249384763	Infalible Full Wear Concealer	Coffee	435	
522	1	322730554	071249384770	Infalible Full Wear Concealer	Truffle	440	
523	1	322730415	071249384787	Infalible Full Wear Concealer	Espresso	445	

Column: 12 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 2.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022917 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
524	1	322730774	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420	
525	1	322730677	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425	
526	1	322730693	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430	
527	1	322730839	071249382189	Infalible 24 HR Fresh Wear Foundation	Rose Vanilla	435	
528	1	322730790	071249382196	Infalible 24 HR Fresh Wear Foundation	Natural Rose	440	
529	1	322730724	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445	
530	1	322730716	071249382219	Infalible 24 HR Fresh Wear Foundation	Rose Beige	450	
531	1	322730758	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455	

Column: 12 - Row: 05 Notch: 4 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 4.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022919 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
532	1	N/A	071249408131	Infalible 24 HR Fresh Wear Foundation	toasted almond	486	
533	1	N/A	071249408117	Infalible 24 HR Fresh Wear Foundation	warm almond	487	
534	1	N/A	071249408155	Infalible 24 HR Fresh Wear Foundation	caramel	488	
535	1	322730596	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490	
536	1	322730562	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495	
537	1	322730685	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500	
538	1	322730782	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505	
539	1	322730651	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510	

Column: 12 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: INF PRO-GLW CNCLR TRY 1.1 LIT **
 TRAYS Re-Order Code: PM1000013721 SS Graphic Re-Order Code: PM1000017463
 Graphic Re-Order Code: PM1000019227 SS Holder Re-Order Code: PM1000012214
 Carrier Tray Graphic Re-Order Code: PM1000021554 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
540	1	322149313	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01	PM1000017375
541	1	322149232	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02	PM1000017376
542	1	322149321	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03	PM1000017377
543	1	322149258	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04	PM1000017378
544	1	322149290	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05	PM1000017379
545	1	322149266	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06	PM1000017380
546	1	322149274	071249351840	Infalible Pro-Glow Concealer	Crema Café	07	PM1000017381
547	1	322149282	071249351857	Infalible Pro-Glow Concealer	Cocoa	08	PM1000017382

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 12 - Row: 07		Notch: 24	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE FNDTN TRY 2.4 LIT **			
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000023975		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000023971		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
548	1	N/A	071249361603	Infalible Pro-Matte Foundation	Nude Buff	104 5	
549	1	322141682	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	PM1000012662
550	1	N/A	071249412145	Infalible Pro-Matte Foundation	Light Beige	105 5	
551	1	322141569	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	PM1000012661
552	1	322141446	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107	PM1000012665
553	1	N/A	071249361627	Infalible Pro-Matte Foundation	Ivory Beige	107 5	

Column: 12 - Row: 08		Notch: 17	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE FNDTN TRY 4.4 LIT **			
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000023977		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000023973		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
554	1	322141292	071249293096	Infalible Pro-Matte Foundation	Crème Café	110	PM1000012671
555	1	322141276	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111	PM1000012669
556	1	N/A	071249412190	Infalible Pro-Matte Foundation	Nutmeg	111 5	
557	1	322141268	071249293119	Infalible Pro-Matte Foundation	Cocoa	112	PM1000012670
558	1	N/A	071249367667	Infalible Pro-Matte Foundation	Brown Suede	113	
559	1	N/A	071249367674	Infalible Pro-Matte Foundation	Rich Chocolate	114	

Column: 12 - Row: 09		Notch: 9	Fixture Type: TRAYS	Fixture Description: INF PRO-GLW FNDTN TRY 2.2 LIT**			
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000019222		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021555		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
560	1	322140335	071249330494	Infalible Pro-Glow	Sand Beige	207	PM1000015054
561	1	322140327	071249330500	Infalible Pro-Glow	Sun Beige	208	PM1000015055
562	1	322140319	071249330524	Infalible Pro-Glow	Caramel Beige	209	PM1000015057
563	1	322140131	071249330517	Infalible Pro-Glow	Classic Tan	210	PM1000015056
564	1	322140123	071249330531	Infalible Pro-Glow	Crème Café	211	PM1000015058
565	1	322143286	071249330548	Infalible Pro-Glow	Cocoa	212	PM1000015059

Column: 12 - Row: 10		Notch: 1	Fixture Type: TRAYS	Fixture Description: INF TOTAL CVR FNDTN TRY 2.2 LIT **			
TRAYS Re-Order Code: PM1000012429		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000019209		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021565		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
566	1	322143820	071249335413	Infalible Total Cover Foundation	Buff Beige	306	PM1000015714
567	1	322143634	071249335420	Infalible Total Cover Foundation	Sand Beige	307	PM1000015715
568	1	322143626	071249335437	Infalible Total Cover Foundation	Sun Beige	308	PM1000015716
569	1	322143579	071249335444	Infalible Total Cover Foundation	Caramel Beige	309	PM1000015717
570	1	322143422	071249335451	Infalible Total Cover Foundation	Classic Tan	310	PM1000015718
571	1	322143375	071249335468	Infalible Total Cover Foundation	Crème Café	311	PM1000015719
572	1	322143430	071249335475	Infalible Total Cover Foundation	Cocoa	312	PM1000015720

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

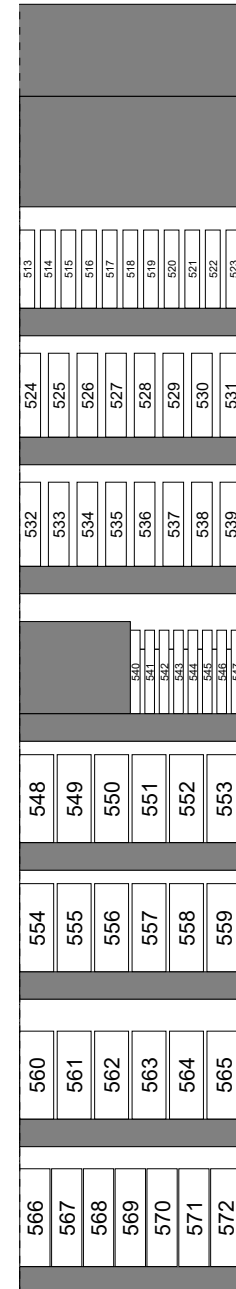
Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021
LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: INF LS SETTING PWDR 6X12 **
SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023201 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 03 Notch: 18 Fixture Type: TRAYS Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 1.3 LIT **
TRAYS Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000025113 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025099 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
573	1	N/A	071249627730	Infalible Up To 24HR Fresh Wear Foundati...	PEARL	5	
574	1	N/A	071249627747	Infalible Up To 24HR Fresh Wear Foundati...	PORCELAIN	10	
575	1	N/A	071249627792	Infalible Up To 24HR Fresh Wear Foundati...	VANILLA	120	
576	1	N/A	071249627785	Infalible Up To 24HR Fresh Wear Foundati...	IVORY BUFF	125	

Column: 13 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 2.3 LIT **
TRAYS Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000025114 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025099 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
577	1	N/A	071249627761	Infalible Up To 24HR Fresh Wear Foundati...	TRUE BEIGE	130	
578	1	N/A	071249627808	Infalible Up To 24HR Fresh Wear Foundati...	GOLDEN BEIGE	140	
579	1	N/A	071249627778	Infalible Up To 24HR Fresh Wear Foundati...	LINEN	180	
580	1	N/A	071249627815	Infalible Up To 24HR Fresh Wear Foundati...	SAND	220	

Column: 13 - Row: 05 Notch: 4 Fixture Type: TRAYS Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 3.3 LIT **
TRAYS Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000025115 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025099 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
581	1	N/A	071249627822	Infalible Up To 24HR Fresh Wear Foundati...	RADIANT HONEY	245	
582	1	N/A	071249627839	Infalible Up To 24HR Fresh Wear Foundati...	RADIANT SAND	250	
583	1	N/A	071249627853	Infalible Up To 24HR Fresh Wear Foundati...	HAZELNUT	330	
584	1	N/A	071249627877	Infalible Up To 24HR Fresh Wear Foundati...	COPPER	365	

Column: 13 - Row: 06 Notch: 33 Fixture Type: TRAYS Fixture Description: INF LS SETTING PWDR TRY 1.1 LIT **
TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code: PM1000022933
Graphic Re-Order Code: PM1000022921 SS Holder Re-Order Code: PM0000014739
Carrier Tray Graphic Re-Order Code: PM1000022910 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
585	1	N/A	071249407974	Infalible Loose Setting Powder	translucent light-medium	612	
586	1	N/A	071249407981	Infalible Loose Setting Powder	translucent medium-deep	614	

Column: 13 - Row: 07 Notch: 24 Fixture Type: TRAYS Fixture Description: INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **
TRAYS Re-Order Code: PM1000019887 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019876 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021537 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
587	1	322144012	071249340219	Infalible Blend Artist - Foundation Blender	-	101	PM1000015722
588	1	322141234	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120	
589	1	322141399	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130	
590	1	322144907	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610	
591	1	322140034	071249294055	Infalible Pro-Spray & Set Makeup Extender...	Pro-Mist & Set Makeup Ext...	215	

Column: 13 - Row: 08 Notch: 17 Fixture Type: TRAYS Fixture Description: INF LW SHPNG STCKS (FULL MIX) TRY 1.1 LIT **
TRAYS Re-Order Code: PM1000019888 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000025107 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021547 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
592	1	322140741	071249369326	Infalible Longwear Shaping Sticks: Foundat...	Ivory	401	
593	1	322141755	071249369333	Infalible Longwear Shaping Sticks: Foundat...	Nude Beige	402	
594	1	322143464	071249369357	Infalible Longwear Shaping Sticks: Foundat...	Shell Beige	404	
595	1	322145335	071249369371	Infalible Longwear Shaping Sticks: Foundat...	Warm Beige	406	
596	1	322145319	071249369388	Infalible Longwear Shaping Sticks: Foundat...	Natural Beige	407	
597	1	322147133	071249369401	Infalible Longwear Shaping Sticks: Foundat...	Honey	409	
598	1	322145343	071249369418	Infalible Longwear Shaping Sticks: Foundat...	Cocoa	410	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 24

Row: 08

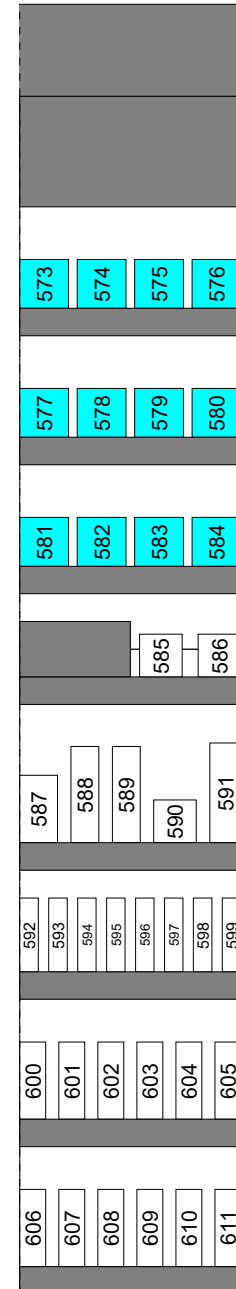
Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

599	1	N/A	071249370209	Infalible Longwear Shaping Sticks: Blush	Sexy Flush	45	
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Column: 13 - Row: 09		Notch: 9		Fixture Type: TRAYS		Fixture Description: VL SRM TRY 1.2 LIT **		
TRAYS Re-Order Code: PM1000013137				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM1000019386				SS Holder Re-Order Code:				
Carrier Tray Graphic Re-Order Code: PM1000023801				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
600	1	322143008	071249178973	Visible Lift Serum Absolute	Soft Ivory	143	CS000425	
601	1	322142515	071249179000	Visible Lift Serum Absolute	Light Ivory	144	CS000426	
602	1	322142523	071249178966	Visible Lift Serum Absolute	Classic Ivory	145	CS000427	
603	1	322142939	071249178935	Visible Lift Serum Absolute	Nude Beige	146	CS000428	
604	1	322142531	071249178959	Visible Lift Serum Absolute	Creamy Natural	147	CS000429	
605	1	322142078	071249178997	Visible Lift Serum Absolute	Natural Buff	148	CS000430	

Column: 13 - Row: 10		Notch: 1		Fixture Type: TRAYS		Fixture Description: VL SRM TRY 2.2 LIT **		
TRAYS Re-Order Code: PM1000013137				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM1000019392				SS Holder Re-Order Code:				
Carrier Tray Graphic Re-Order Code: PM1000023801				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
606	1	322142492	071249178942	Visible Lift Serum Absolute	Buff Beige	149	CS000431	
607	1	322142549	071249178928	Visible Lift Serum Absolute	Natural Beige	151	CS000432	
608	1	322142426	071249178911	Visible Lift Serum Absolute	Sand Beige	152	CS000433	
609	1	322142086	071249178980	Visible Lift Serum Absolute	Sun Beige	154	CS000434	
610	1	322142507	071249179024	Visible Lift Serum Absolute	Honey Beige	155	CS000435	
611	1	322142060	071249179031	Visible Lift Serum Absolute	Classic Tan	157	CS000436	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 14 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 8HK TM EYE CRM CNCLR HKBR 1.2 LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000434 SS Graphic Re-Order Code: PM1000024047
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000434 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
612	1	N/A	071249418413	True Match Eye Cream in a Concealer	Fair W1-2	W1-2	
613	1	N/A	071249418437	True Match Eye Cream in a Concealer	Fair C1-2	C1-2	
614	1	N/A	071249418420	True Match Eye Cream in a Concealer	Fair N1-2	N1-2	
615	1	N/A	071249418444	True Match Eye Cream in a Concealer	Light W3-4	W3-4	
616	1	N/A	071249418468	True Match Eye Cream in a Concealer	Light C3-4	C3-4	
617	1	N/A	071249418475	True Match Eye Cream in a Concealer	Light N3-4	N3-4	
618	1	N/A	071249418482	True Match Eye Cream in a Concealer	Medium N5-6	N5-6	

Column: 14 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 1.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021752 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024165 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
619	1	N/A	071249364055	True Match Liquid Foundation	Fresh Ivory	N0.5	
620	1	N/A	071249364086	True Match Liquid Foundation	Fair Ivory	C0.5	
621	1	N/A	071249364024	True Match Liquid Foundation	Cream Ivory	W0.5	
622	1	322142565	071249078549	True Match Liquid Foundation	Porcelain	W1	Q0018800
623	1	322142646	071249078570	True Match Liquid Foundation	Soft Ivory	N1	Q0019400
624	1	322142727	071249078556	True Match Liquid Foundation	Alabaster	C1	Q0020000
625	1	N/A	071249364093	True Match Liquid Foundation	Bone	C1.5	
626	1	322142573	071249078563	True Match Liquid Foundation	Light Ivory	W2	Q0018900

Column: 14 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 4.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021755 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024168 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
627	1	322142769	071249078679	True Match Liquid Foundation	Classic Beige	C5	Q0020300
628	1	322140084	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5	PM1000009412
629	1	322146022	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5	PM1000009415
630	1	322142612	071249078686	True Match Liquid Foundation	Sun Beige	W6	Q0019300
631	1	322142696	071249078723	True Match Liquid Foundation	Honey Beige	N6	Q0019900
632	1	322143202	071249036853	True Match Liquid Foundation	Soft Sable	C6	CS000156
633	1	322143252	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5	PM1000009416
634	1	322142620	071249078730	True Match Liquid Foundation	Caramel Beige	W7	CS000150

Column: 14 - Row: 05 Notch: 2 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY WRM 1.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019304, PM1000019318 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021599 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
635	1	322147222	071249016411	True Match Powder	Porcelain	W1	CS000329
636	1	322141894	071249016459	True Match Powder	Sand Beige	W5	CS000333
637	1	322147214	071249016428	True Match Powder	Light Ivory	W2	CS000330
638	1	322141909	071249016657	True Match Powder	Sun Beige	W6	CS000334
639	1	322141860	071249016435	True Match Powder	Nude Beige	W3	CS000331
640	1	322141925	071249016930	True Match Powder	Caramel Beige	W7	CS000335
641	1	322141878	071249016442	True Match Powder	Natural Beige	W4	CS000332
642	1	322141933	071249017074	True Match Powder	Crème Café	W8	CS000336

Column: 14 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 1.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code: PM1000021186
 Graphic Re-Order Code: PM1000022938 SS Holder Re-Order Code: PM0000014739
 Carrier Tray Graphic Re-Order Code: PM1000021577 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
643	1	322145961	071249017449	True Match Blush	Bare Honey	W1-2	CS000368
644	1	322145979	071249017456	True Match Blush	Barely Blushing	W3-4	CS000369

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 8

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

Column: 14 - Row: 07	Notch: 26	Fixture Type: SIGN	Fixture Description: TM FMLY 6X12 **
SIGN Re-Order Code: DP000332		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000023782	SIGN Rolled Up Code: N/A	UPC Blade Code:	

Column: 14 - Row: 08 Notch: 15 Fixture Type: TRAYS Fixture Description: TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **

TRAYS Re-Order Code: PM1000018569 SS Graphic Re-Order Code:

Graphic Re-Order Code: PM1000018341,PM1000019415 SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021582 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
645	1	322142442	071249363102	True Match Lumi Glotion	Fair	901	
646	1	322143731	071249363119	True Match Lumi Glotion	Light	902	
647	1	322148171	071249363126	True Match Lumi Glotion	Medium	903	
648	1	322143723	071249363133	True Match Lumi Glotion	Deep	904	
649	1	322142866	071249361191	True Match Lumi Glow Amour	Day Break	507	
650	1	322144884	071249361207	True Match Lumi Glow Amour	Golden Hour	508	

Column: 14 - Row: 09		Notch: 8		Fixture Type: TRAYS		Fixture Description: TM LUMI FNDTN TRAY WRM 1.3 LIT **	
TRAYS Re-Order Code: PM1000010108				SS Graphic Re-Order Code: PM1000025520			
Graphic Re-Order Code: PM1000019377				SS Holder Re-Order Code: PM1000013194			
Carrier Tray Graphic Re-Order Code: PM1000021589				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
651	1	322144339	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2	PM1000009921
652	1	322144355	071249214756	True Match Lumi Makeup	Nude Beige	W3	PM1000009922
653	1	322144347	071249214763	True Match Lumi Makeup	Natural Beige	W4	PM1000009923
654	1	322142777	071249214770	True Match Lumi Makeup	Sand Beige	W5	PM1000009924
655	1	322142785	071249214787	True Match Lumi Makeup	Sun Beige	W6	PM1000009925

Column: 14 - Row: 10		Notch: 1		Fixture Type: TRAYS		Fixture Description: TM MIN MU W/ BLSH TRY 1.3 LIT **	
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019272				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021595				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
656	1	322146535	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458	CS000169
657	1	322146585	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460	CS000171
658	1	322146608	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464	CS000170
659	1	322146640	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468	CS000174
660	1	N/A	071249123454	True Match Naturale Blush	Pinched Pink	486	CS000162

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 8

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021
LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 16' LP HDR-LIT **
HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 15 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 8HK TM EYE CRM CNCLR HKBR 2.2 LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000434 SS Graphic Re-Order Code: PM1000024048
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000434 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
661	1	N/A	071249418499	True Match Eye Cream in a Concealer	Medium W5-6	W5-6	
662	1	N/A	071249418512	True Match Eye Cream in a Concealer	Medium C5-6	C5-6	
663	1	N/A	071249418529	True Match Eye Cream in a Concealer	Dark C7-8	C7-8	
664	1	N/A	071249418536	True Match Eye Cream in a Concealer	Dark W7-8	W7-8	
665	1	N/A	071249418543	True Match Eye Cream in a Concealer	Dark N7-8	N7-8	
666	1	N/A	071249418567	True Match Eye Cream in a Concealer	Deep N9-10	N9-10	
667	1	N/A	071249418574	True Match Eye Cream in a Concealer	Deep C9-10	C9-10	

Column: 15 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 2.6 LIT CVS **
TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000021753 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024166 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
668	1	322142654	071249078587	True Match Liquid Foundation	Classic Ivory	N2	Q0019500
669	1	322142735	071249078594	True Match Liquid Foundation	Natural Ivory	C2	Q0020100
670	1	N/A	071249364031	True Match Liquid Foundation	Vanilla	W2.5	
671	1	N/A	071249364109	True Match Liquid Foundation	Ivory Beige	C2.5	
672	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
673	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
674	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600
675	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600

Column: 15 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 5.6 LIT CVS **
TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000021756 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024169 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
676	1	322142701	071249078747	True Match Liquid Foundation	Classic Tan	N7	CS000151
677	1	322143197	071249036846	True Match Liquid Foundation	Nut Brown	C7	CS000154
678	1	322142638	071249078754	True Match Liquid Foundation	Crème Café	W8	CS000153
679	1	322140709	071249218303	True Match Liquid Foundation	Cappuccino	N8	CS000149
680	1	322140717	071249218310	True Match Liquid Foundation	Cocoa	C8	CS000152
681	1	N/A	071249364048	True Match Liquid Foundation	Spiced Latte	W9	
682	1	322143244	071249220344	True Match Liquid Foundation	Mahogany N9	N9	PM1000009417
683	1	322143236	071249220351	True Match Liquid Foundation	Deep Cool C9	C9	PM1000009418

Column: 15 - Row: 05 Notch: 2 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY NTRL 2.3 LIT **
TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019286, PM1000019289 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
684	1	322141941	071249017173	True Match Powder	Soft Ivory	N1	CS000337
685	1	322141983	071249033180	True Match Powder	True Beige	N5	CS000341
686	1	322141959	071249017180	True Match Powder	Classic Ivory	N2	CS000338
687	1	322141991	071249033197	True Match Powder	Honey Beige	N6	CS000342
688	1	322141967	071249017197	True Match Powder	Natural Buff	N3	CS000339
689	1	322142905	071249033173	True Match Powder	Classic Tan	N7	CS000343
690	1	322141975	071249017227	True Match Powder	Buff Beige	N4	CS000340
691	1	322143016	071249033319	True Match Powder	Cappuccino	N8	CS000344

Column: 15 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 2.3 LIT **
TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000021185 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
692	1	322145987	071249017463	True Match Blush	Subtle Sable	W5-6	CS000370
693	1	322146006	071249017487	True Match Blush	Innocent Flush	N3-4	CS000373
694	1	322146048	071249017494	True Match Blush	Apricot Kiss	N5-6	CS000374
695	1	322146705	071249041840	True Match Blush	Sweet Ginger	N7-8	CS000375

Row: 01 Lower Notch: 32

Row: 02 Lower Notch: 28

Row: 03 Lower Notch: 17

Row: 04 Lower Notch: 11

Row: 05 Lower Notch: 2

Row: 06 Lower Notch: 31

Row: 07 Lower Notch: 23

Row: 08 Lower Notch: 15

Row: 09 Lower Notch: 8

Row: 10 Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021
 Column: 15 - Row: 07 Notch: 23 Fixture Type: TRAYS Fixture Description: MGC FMLY CMBO (4 HGHLGHTR) W/TM LUMI SHK & GLW TRY ...
 TRAYS Re-Order Code: PM1000014841 SS Graphic Re-Order Code: PM1000018451
 Graphic Re-Order Code: PM1000023950 SS Holder Re-Order Code: PM1000014847
 Carrier Tray Graphic Re-Order Code: PM1000021568 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
696	1	N/A	071249382585	True Match Lumi Shake & Glow Dew Mist	-	100	
697	1	322142298	071249210130	Magic Lumi Highlighter	Fair	860	
698	1	322142303	071249210147	Magic Lumi Highlighter	Light	862	
699	1	322142311	071249210154	Magic Lumi Highlighter	Medium	864	
700	1	322140199	071249236390	Magic Lumi Highlighter	Deep	866	
701	1	322141713	071249217436	Magic Lumi Light Infusing Primer	Primer	896	PM1000008898
702	1	322149656	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	Q0016000

Column: 15 - Row: 08 Notch: 15 Fixture Type: TRAYS Fixture Description: TM LUMI GLW NUDE PLTT/SHIMMERISTA TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000334 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000018342, PM1000018577 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021584 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
703	1	322142159	071249365441	True Match Lumi Glow Nude Palette	Moonkissed	760	
704	1	322141763	071249365434	True Match Lumi Glow Nude Palette	Sunkissed	750	
705	1	322143765	071249361221	True Match Lumi Shimmerista	Moonlight	505	
706	1	322143773	071249361238	True Match Lumi Shimmerista	Sunlight	506	

Column: 15 - Row: 09 Notch: 8 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY NEUT 2.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025521
 Graphic Re-Order Code: PM1000019373 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021587 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
707	1	322143927	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2	PM1000009926
708	1	322143935	071249214817	True Match Lumi Makeup	Natural Buff	N3	PM1000009927
709	1	322143943	071249214824	True Match Lumi Makeup	Buff Beige	N4	PM1000009928
710	1	322143951	071249214831	True Match Lumi Makeup	True Beige	N5	PM1000009929
711	1	322143985	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8	PM1000009930

Column: 15 - Row: 10 Notch: 1 Fixture Type: TRAYS Fixture Description: TM MIN MU W/ BLSH TRY 2.3 LIT **
 TRAYS Re-Order Code: RE010600 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019264 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021595 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
712	1	322146527	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456	CS000173
713	1	322145393	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457	CS000405
714	1	322146616	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466	CS000165
715	1	322146658	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470	CS000166
716	1	N/A	071249123461	True Match Naturale Blush	Soft Rose	488	CS000163

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

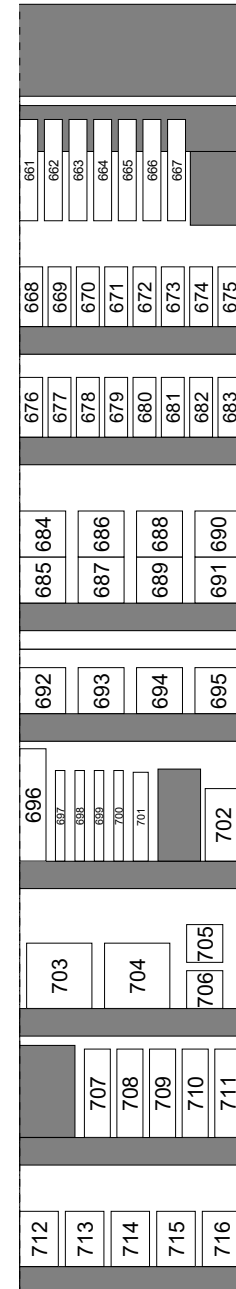
Lower Notch: 15

Row: 09

Lower Notch: 8

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021

LOPWAK1670ECLMUD_IS21.psa

Column: 1 - Row: 01	Notch: 32	Fixture Type: HEADER	Fixture Description: 16' LP HDR-LIT **
HEADER Re-Order Code: PM1000009393, PM1000009395		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000019110	HEADER Rolled Up Code: N/A	UPC Blade Code:	

Column: 16 - Row: 02	Notch: 24	Fixture Type: TRAYS	Fixture Description: TM CNCLR/CRYN COMBO TRY 1.1 LIT **
TRAYS Re-Order Code: DP000361		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000019328		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000021579	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
717	1	322143105	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3	PM1000010460
718	1	322143113	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3	PM1000010463
719	1	322143121	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3	PM1000010466
720	1	322143139	071249017296	True Match Concealer	Light / Medium Warm	W4-5	PM1000010461
721	1	322143147	071249017319	True Match Concealer	Light / Medium Neutral	N4-5	PM1000010464
722	1	322143155	071249017326	True Match Concealer	Light / Medium Cool	C4-5	PM1000010467
723	1	322143163	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8	PM1000010462
724	1	322143189	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8	PM1000010468
725	1	322142337	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	PM1000010430
726	1	322146153	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	PM1000010431
727	1	322143993	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	PM1000010432
728	1	322144478	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	PM1000010433
729	1	322143406	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678	PM1000010434
730	1	322143414	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678	PM1000010435

Column: 16 - Row: 03	Notch: 17	Fixture Type: TRAYS	Fixture Description: BTY MARK TM LIQ FNDTN TRY 3.6 LIT CVS **
TRAYS Re-Order Code: RE012100		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000021754		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000024167	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
731	1	322142743	071249078617	True Match Liquid Foundation	Creamy Natural	C3	Q0020200
732	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
733	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
734	1	322142670	071249078662	True Match Liquid Foundation	Buff Beige	N4	Q0019700
735	1	322142751	071249078655	True Match Liquid Foundation	Shell Beige	C4	CS000155
736	1	322140351	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5	PM1000009411
737	1	322142604	071249078648	True Match Liquid Foundation	Sand Beige	W5	Q0019200
738	1	322142688	071249078693	True Match Liquid Foundation	True Beige	N5	Q0019800

Column: 16 - Row: 04	Notch: 11	Fixture Type: TRAYS	Fixture Description: BTY MARK TM LIQ FNDTN TRY 6.6 LIT CVS **
TRAYS Re-Order Code: RE012100		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000021757		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000024170	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
739	1	322140050	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5	PM1000009413
740	1	N/A	071249364116	True Match Liquid Foundation	Hot Chocolate	C9.5	
741	1	N/A	071249220313	True Match Liquid Foundation	Deep Golden W10	W10	PM1000009414
742	1	N/A	071249364062	True Match Liquid Foundation	Milk Chocolate	N10	
743	1	3028863	071249220368	True Match Liquid Foundation	Espresso C10	C10	PM1000009419
744	1	N/A	071249364079	True Match Liquid Foundation	Chocolate	N11	
745	1	N/A	071249369647	True Match Liquid Foundation	Coffee	C11	
746	1	N/A	071249369654	True Match Liquid Foundation	Dark Chocolate	C12	

Column: 16 - Row: 05	Notch: 2	Fixture Type: TRAYS	Fixture Description: TM PWDR-2 TR MED TRY CL 3.3 LIT **
TRAYS Re-Order Code: DP000379		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000019278, PM1000019279		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000021597	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
747	1	322143024	071249033357	True Match Powder	Alabaster	C1	CS000345
748	1	322143066	071249033579	True Match Powder	Classic Beige	C5	CS000349
749	1	322143032	071249033401	True Match Powder	Natural Ivory	C2	CS000346
750	1	322143082	071249033593	True Match Powder	Soft Sable	C6	CS000350
751	1	322143040	071249033432	True Match Powder	Creamy Natural	C3	CS000347
752	1	322143074	071249033586	True Match Powder	Nut Brown	C7	CS000351
753	1	322143058	071249033449	True Match Powder	Shell Beige	C4	CS000348
754	1	322143090	071249033609	True Match Powder	Cocoa	C8	CS000352

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 8

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 16' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2021							
Column: 16 - Row: 06		Notch: 31	Fixture Type: TRAYS		Fixture Description: TM BLSH TRY 3.3 LIT **		
TRAYS Re-Order Code: DP000382				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019333				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021575				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
755	1	322146056	071249017500	True Match Blush	Baby Blossom	C1-2	CS000376
756	1	322146064	071249017517	True Match Blush	Tender Rose	C3-4	CS000377
757	1	322146072	071249017524	True Match Blush	Rosy Outlook	C5-6	CS000378
758	1	322146713	071249042014	True Match Blush	Spiced Plum	C7-6	CS000379

Column: 16 - Row: 07		Notch: 23	Fixture Type: TRAYS		Fixture Description: SS MGC BB CRM/CRTR TRY 1.1 LIT **		
TRAYS Re-Order Code: PM1000010113				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019245				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021572				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
759	1	322141250	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-...	820	PM1000012174
760	1	322141242	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-...	818	PM1000012175
761	1	322142840	071249211458	Magic BB Cream	Fair	810	PM1000010071
762	1	322142882	071249211465	Magic BB Cream	Light	812	PM1000010072
763	1	322142874	071249211472	Magic BB Cream	Medium	814	PM1000010073
764	1	322142858	071249211489	Magic BB Cream	Deep	816	PM1000010074

Column: 16 - Row: 08		Notch: 15	Fixture Type: TRAYS		Fixture Description: TM LUMI BRONZE IT TRY 1.1 LIT **		
TRAYS Re-Order Code: PL3000000413				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000021098				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021127				TRAYS Rolled Up Code: PL3000000413		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
765	1	N/A	071249366028	True Match Lumi Bronze It Bronzers	Light	01	
766	1	N/A	071249366035	True Match Lumi Bronze It Bronzers	Medium	02	
767	1	N/A	071249366042	True Match Lumi Bronze It Bronzers	Deep	03	

Column: 16 - Row: 09		Notch: 8	Fixture Type: TRAYS		Fixture Description: TM LUMI FNDTN TRAY COOL 3.3 LIT **		
TRAYS Re-Order Code: PM1000010108				SS Graphic Re-Order Code: PM1000025522			
Graphic Re-Order Code: PM1000019369				SS Holder Re-Order Code: PM1000013194			
Carrier Tray Graphic Re-Order Code: PM1000021581				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
768	1	322144371	071249226551	True Match Lumi Makeup	Creamy Natural	C3	PM1000009931
769	1	322144389	071249226568	True Match Lumi Makeup	Shell Beige	C4	PM1000009932
770	1	322144397	071249226575	True Match Lumi Makeup	Classic Beige	C5	PM1000009933
771	1	322144402	071249226582	True Match Lumi Makeup	Soft Sable	C6	PM1000009934
772	1	322144363	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8	PM1000009935

Column: 16 - Row: 10		Notch: 1	Fixture Type: TRAYS		Fixture Description: TM MIN MU W/ BLSH TRY 3.3 LIT **		
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019259				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021595				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
773	1	322145408	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461	CS000406
774	1	322146593	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462	CS000168
775	1	322145628	071249202050	True Match Naturale Gentle Mineral Makeup	Classic Beige	C4-5 465	CS000407
776	1	322145571	071249196724	True Match Naturale Gentle Mineral Makeup	Soft Sable	C6-7 471	CS000408
777	1	N/A	071249123485	True Match Naturale Blush	Bare Honey	492	CS000161

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

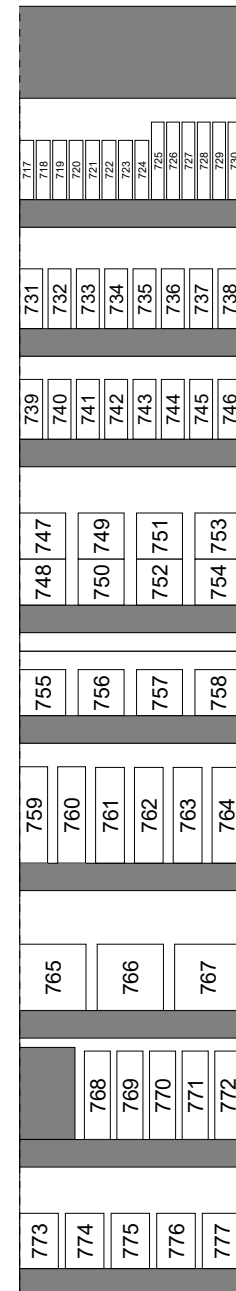
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Row: 09

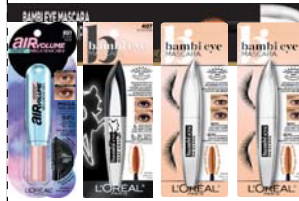
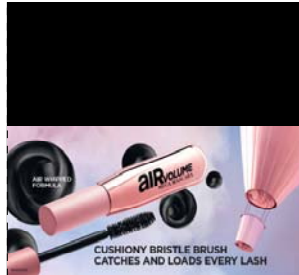
Lower Notch: 8

Row: 10

Lower Notch: 1

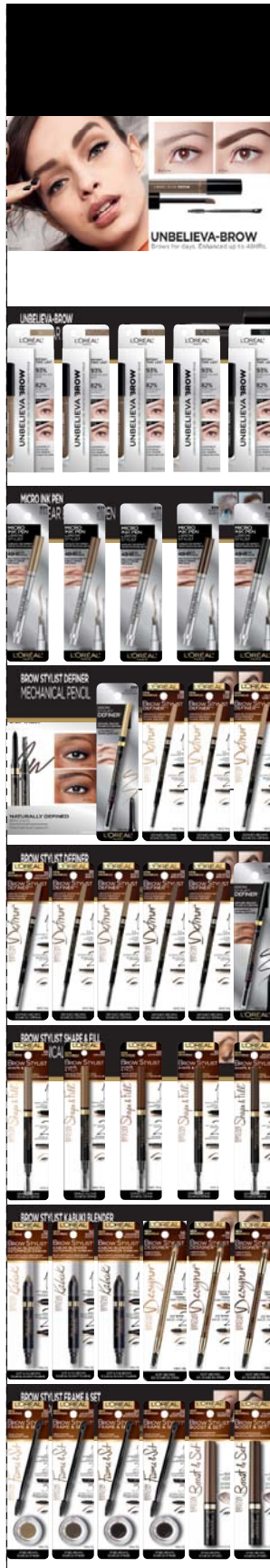




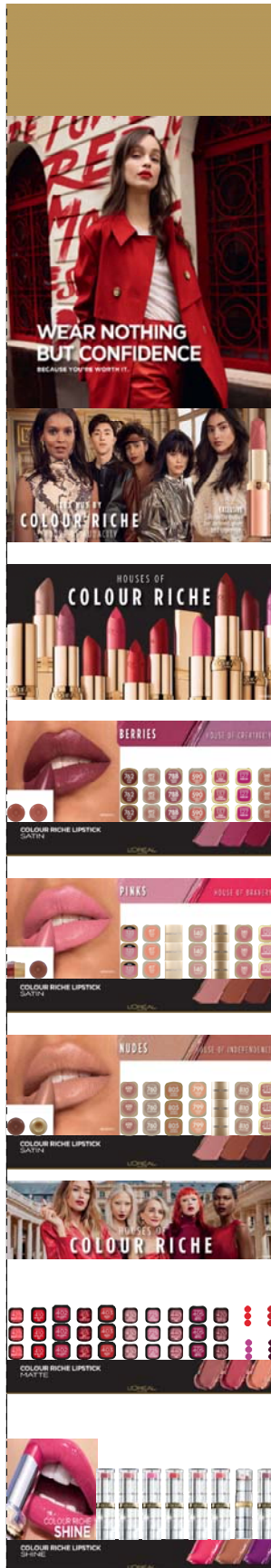












L'OR
PARIS

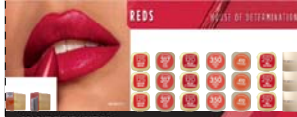
L'ORÉAL
PARIS

ROUGE SIGNATURE
LIPSTICK

MATTE COLOR WITH A LIGHTWEIGHT FEEL.
BARE LIP SENSATION. LASTING WEAR.

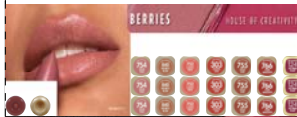


L'ÉTÉ PLUS BY COLOUR RICHE
SATIN



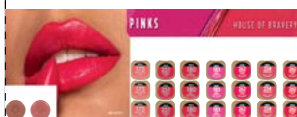
REDS
HOUSE OF DETERMINATION

COLOUR RICHE LIPSTICK
SATIN



BERRIES
HOUSE OF CREATIVITY

COLOUR RICHE LIPSTICK
SATIN



PINKS
HOUSE OF DREAMS

COLOUR RICHE LIPSTICK
SATIN



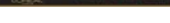
COLOUR RICHE LIPSTICK
SATIN



COLOUR RICHE LIPSTICK
MATTE



COLOUR RICHE LIPSTICK
SHINE



ÉAL
RIS



Brilliant Signature



Brilliant Signature
Weightless, high-shine color



EMPOWEREDS

HEAR NOTHING BUT CONFIDENCE



Rouge Signature
LIQUID LIP COLOUR



Rouge Signature

BARE LIP SENSATION.
LASTING WEAR.

INFALLIBLE LONGWEAR LIQUID LIP



MATTE
ALL DAY WEAR



MATTE
ALL DAY WEAR

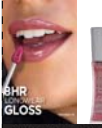


8HR
LONGWEAR
GLOSS



INFALLIBLE LIP GLOSS
LONGWEAR GLOSS

LOREAL



8HR
LONGWEAR
GLOSS



INFALLIBLE LIP GLOSS
LONGWEAR GLOSS

LOREAL



INFALLIBLE LES MACARONS & LES CHOCOLATS SCENTED
LONGWEAR SCENTED MATTE LIPSTICK

LOREAL



PRO-LAST
LIPSTICK



INFALLIBLE 2-STEP LIPSTICK
LONGWEAR INTENSE COLOR

LOREAL

LASTING WEAR. SATURATED MATTE COLOR.



SPUDGE-RESISTANT
NO FEATHERING



INFALLIBLE MATTE CRAYON
SATURATED MATTE COLOR. LASTING WEAR.

LOREAL

SIGN YOUR LIPS
With weightless high shine & matte color.

SIGN YOUR LIPS
With weightless high shine & matte color.



Brilliant Signature

WEIGHTLESS HIGH SHINE COLOR
LASTING WEAR.



BRILLIANT SIGNATURE SHINY LIP STAIN
WEIGHTLESS, HIGH-SHINE COLOR

RONCE SIGNATURE

**BARE-LIP SENSATION.
LASTING MATTE IMPACT.**



RONCE SIGNATURE

**BARE LIP SENSATION.
LASTING WEAR.**

INFALLIBLE LIQUID LIP



INFALLIBLE LIP GLOSS
LONGWEAR GLOSS



INFALLIBLE LIQUID LIPSTICK
LONGWEAR DEMI-MATTE



INFALLIBLE LIQUID LIPSTICK
LONGWEAR MATTE



INFALLIBLE 3-STEP LIPSTICK
LONGWEAR INTENSE COLOR

LASTING WEAR. SATURATED MATTE COLOR.



INFALLIBLE MATTE CRAYON
 100% WATER-BASED, NON-TOXIC, AND EASY TO CLEAN UP.

SATURATED FAT

L'ORÉAL.





INFAILLIBLE
LOOSE SETTING POWDER
Lock in your longerwear look.



INFAILLIBLE 124HR FRESH WEAR FOUNDATION-IN-A-POWDER
124HR MATTE FINISH, NATURAL, BUILDABLE TO FULL COVERAGE.



INFAILLIBLE 124HR FRESH WEAR FOUNDATION-IN-A-POWDER
124HR MATTE FINISH, NATURAL, BUILDABLE TO FULL COVERAGE.



INFAILLIBLE 124HR FRESH WEAR FOUNDATION-IN-A-POWDER
124HR MATTE FINISH, NATURAL, BUILDABLE TO FULL COVERAGE.



LOCK IN YOUR LONGWEAR LOOK
124HR MATTE FINISH
124HR MATTE FINISH
124HR MATTE FINISH
INFAILLIBLE TRITED LOOSE SETTING POWDER
LOCK IN LONGWEAR



INFAILLIBLE PRIME & SET
LOCK IN LONGWEAR



INFAILLIBLE SHAPING STICKS
MULTI-USE LONGWEAR MAKEUP



VISIBLE LIFT SERUM ABSOLUTE FOUNDATION
AGE-PERFECTING COVERAGE



VISIBLE LIFT SERUM ABSOLUTE FOUNDATION
AGE-PERFECTING COVERAGE

